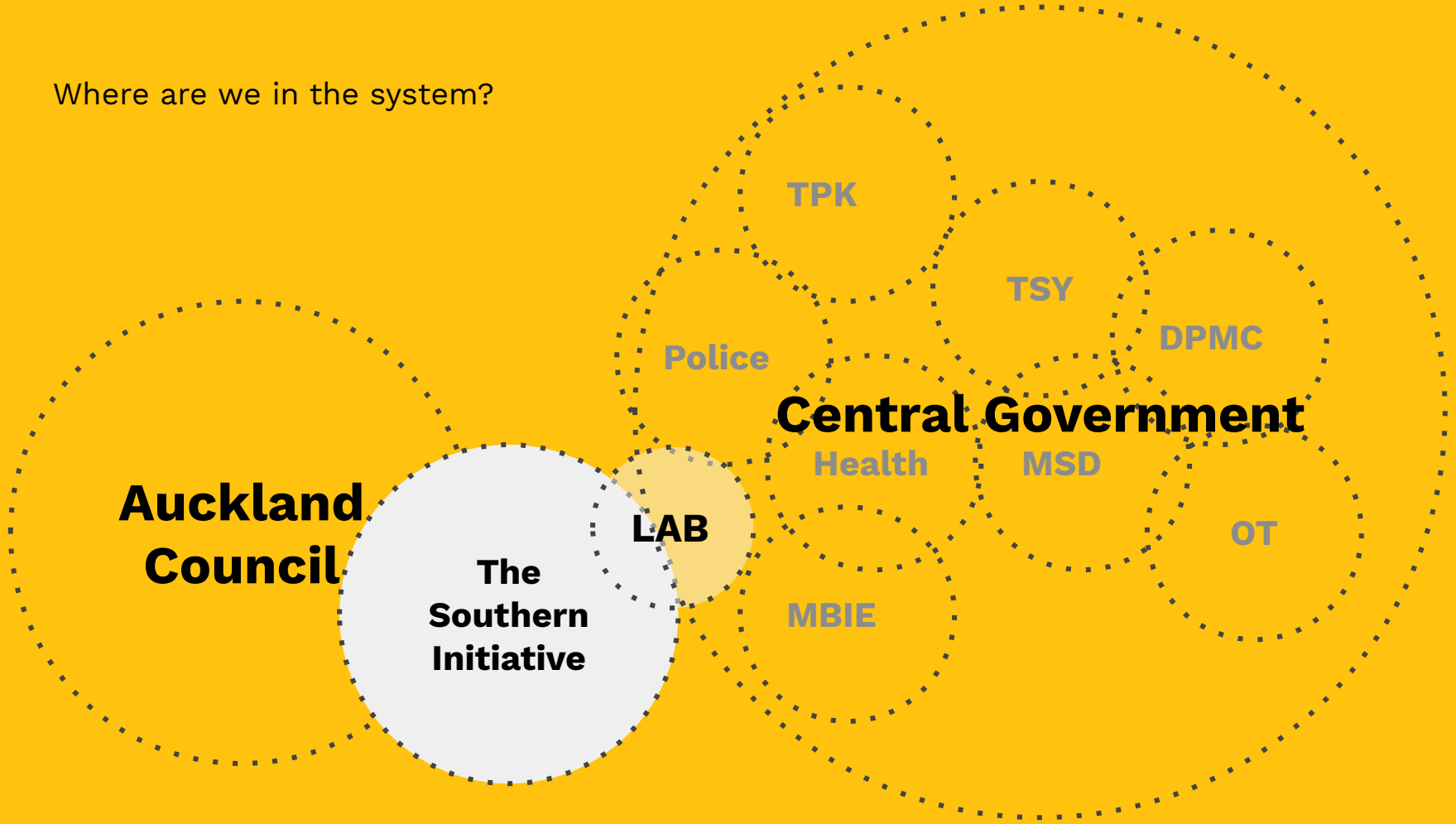
# Ngā mihi nui

**Dr Penny Hagen**
Auckland Co-design Lab
https://www.aucklandco-lab.nz/
The Southern Initiative
https://www.tsi.nz/

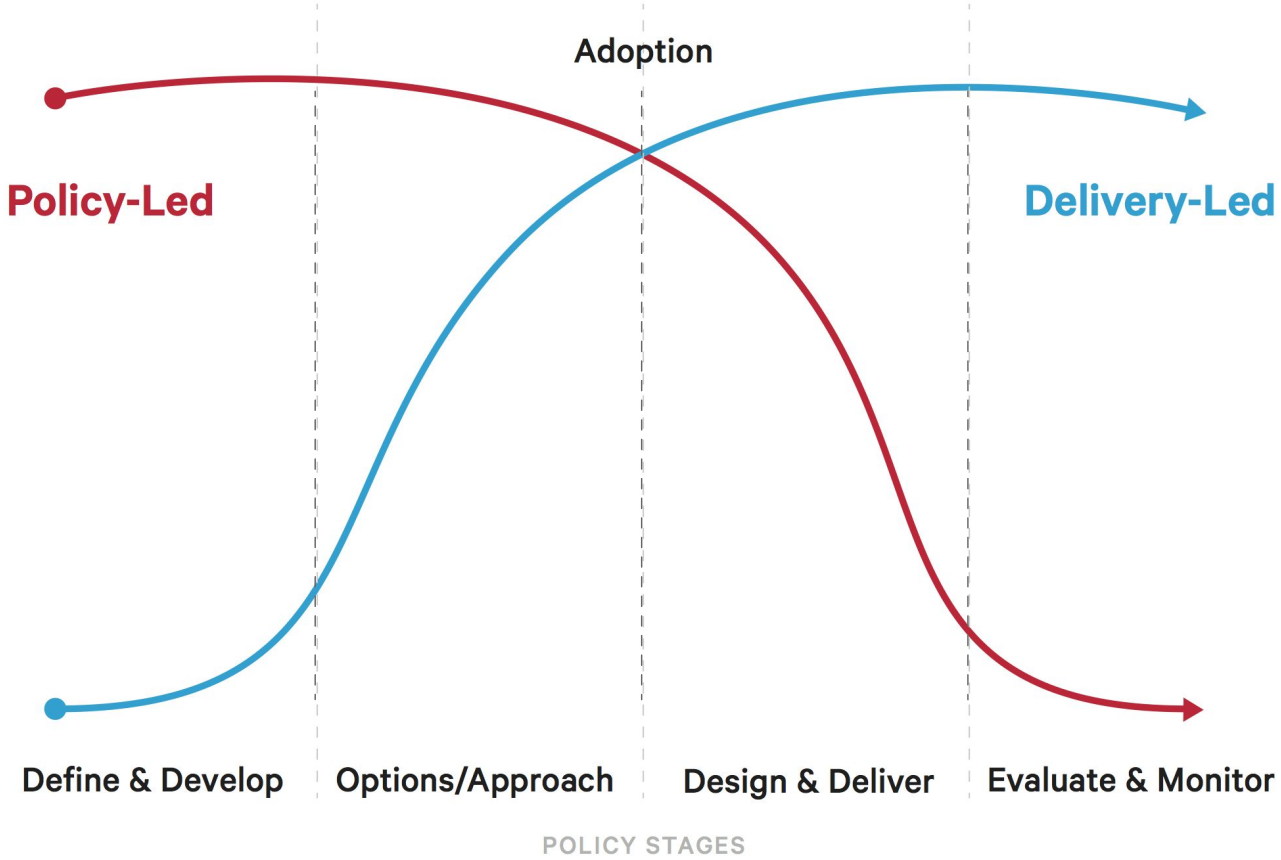
**Danjoo Koorliny Walking Together Towards 2029 and Beyond: Voice, Treaty, Truth Summit**
Design and Policy Session : July 2019
Thank you for the opportunity and privilege to be hosted by, and gather on Whadjuk Noongar country

Where are we in the system?



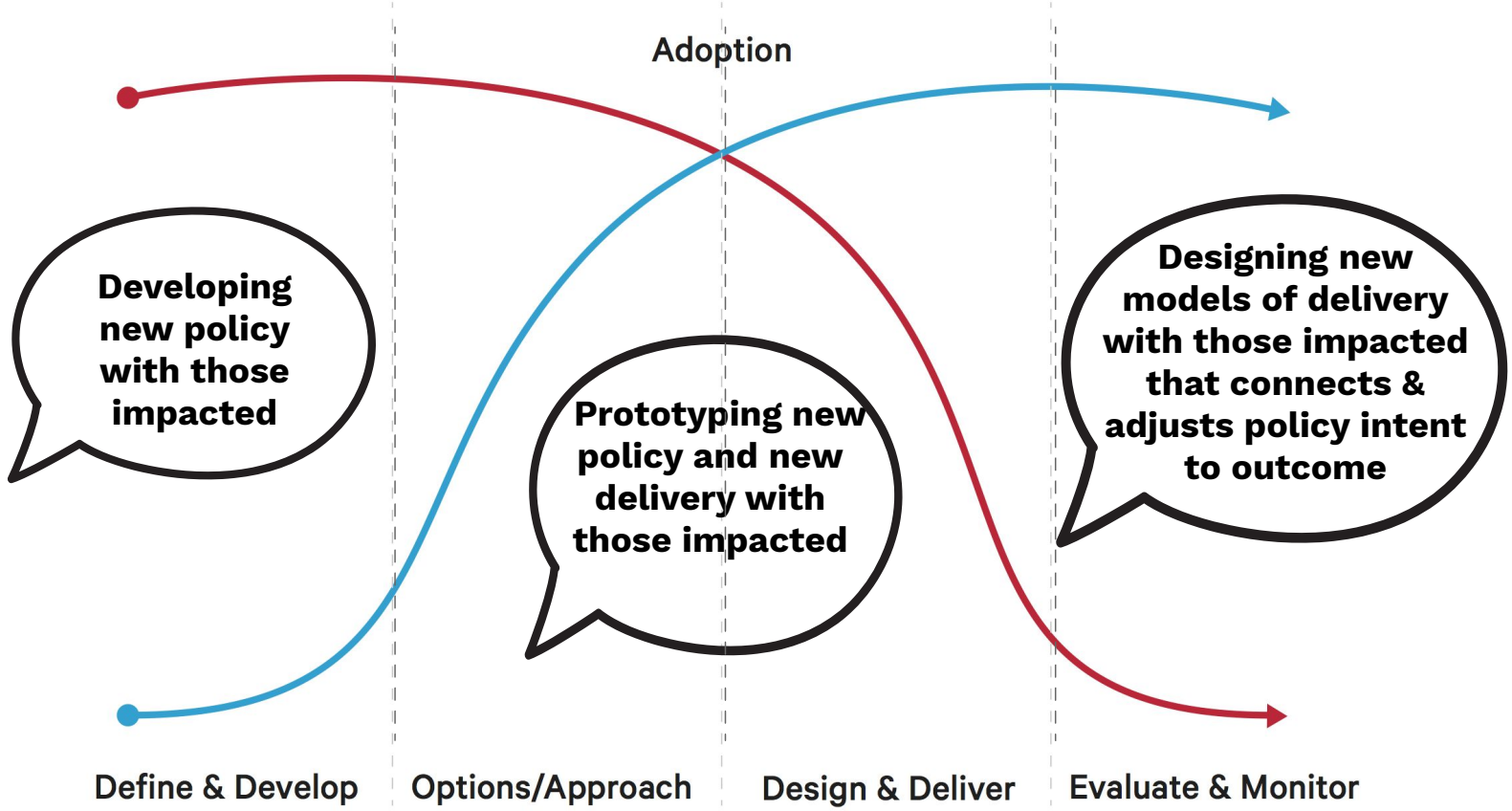

https://www.aucklandco-lab.nz/

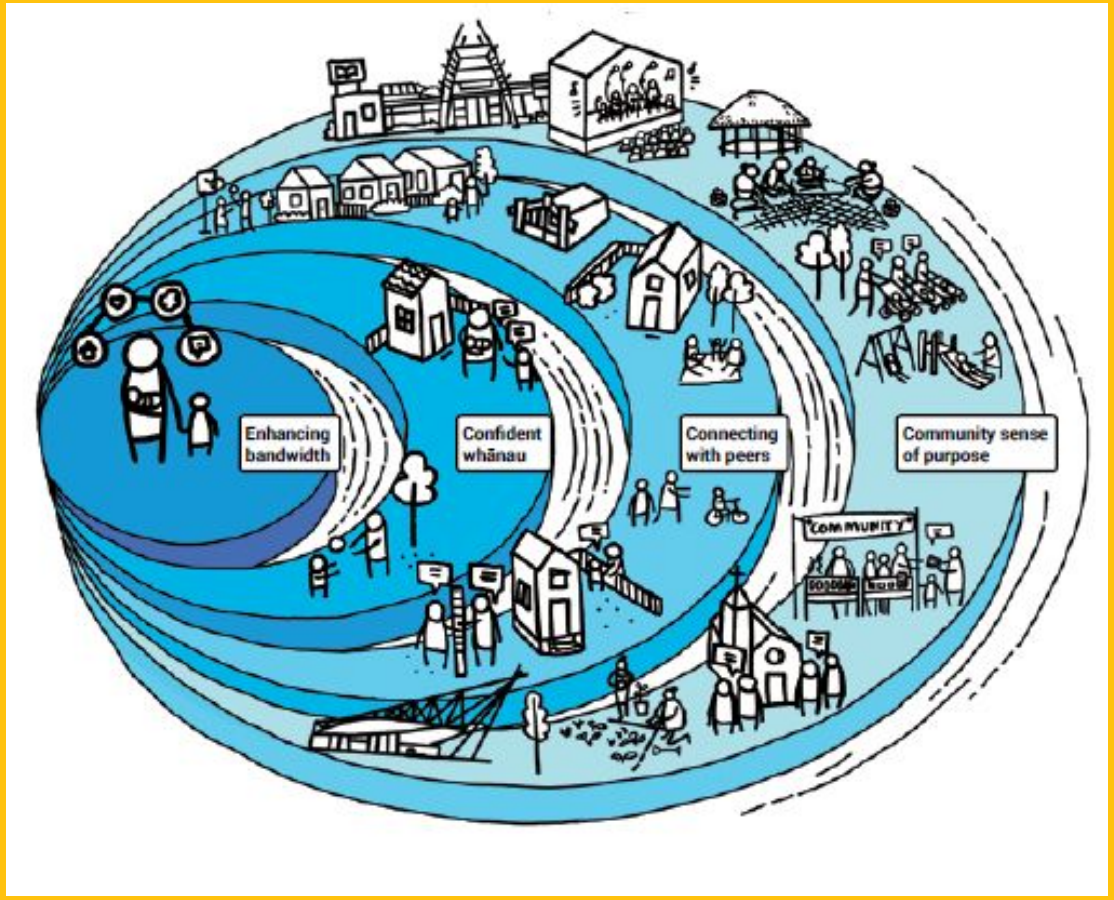
# The landscape




See Policy by Design https://www.aucklandco-lab.nz/resources

# The Opportunity



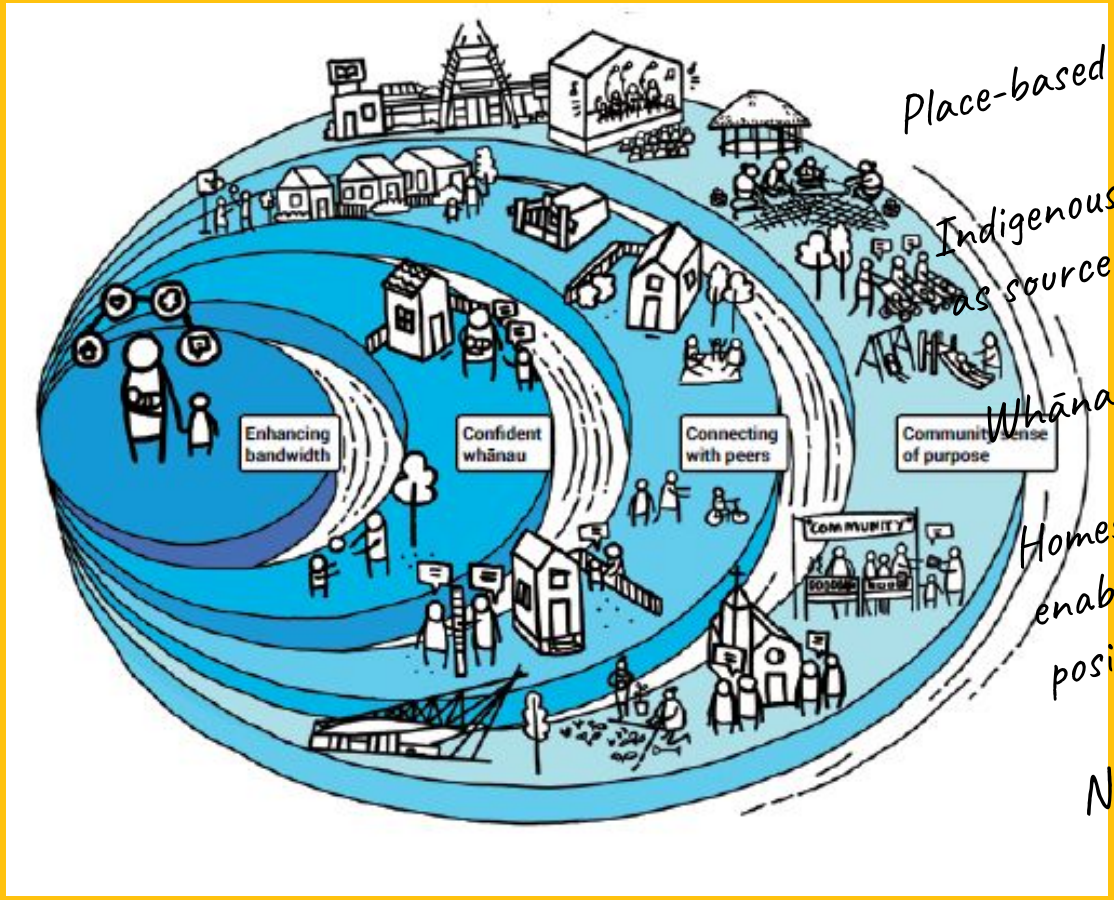



## Tāmaki Herehere ki te Tonga

## The Southern Initiative

Local government place-based initiative

Social, economic, community, environmental innovation




Place-based local responses

Indigenous knowledge systems integrated and as source of innovation and prosperity

Whānau led their own change

Homes, community spaces and environments enable and promote wairua, hauora and positive health

Narratives are shifted

Increased incomes, safety and security

**In short, we want 'new norms'**

# Three thoughts on reshaping policy design

**Designing in place**

**Designing in system**

**Designing in complexity**

# Designing in place

Starts with people

*How is policy working in place now? How is it supporting local aspirations?*

***Only the hood changes the hood***
***Whānau at the centre, whānau leading***

Image from https://www.tsi.nz/

# Designing in place

Starts with place

*What is the legacy of policy past?*

***Grounded in place, history and future***

Image from https://ourauckland.aucklandcouncil.govt.nz/articles/news/2019/04/hall-at-heart-of-smiths-ave-communitys-revival/

# Designing in place

Strength of culture

***Enable Māori aspirations and outcomes***

***Re-connect to pacific innovation and diversity***

*What does values based policy look like?*

Image https://commons.wikimedia.org/wiki/File:Lunar_Phases.jpg

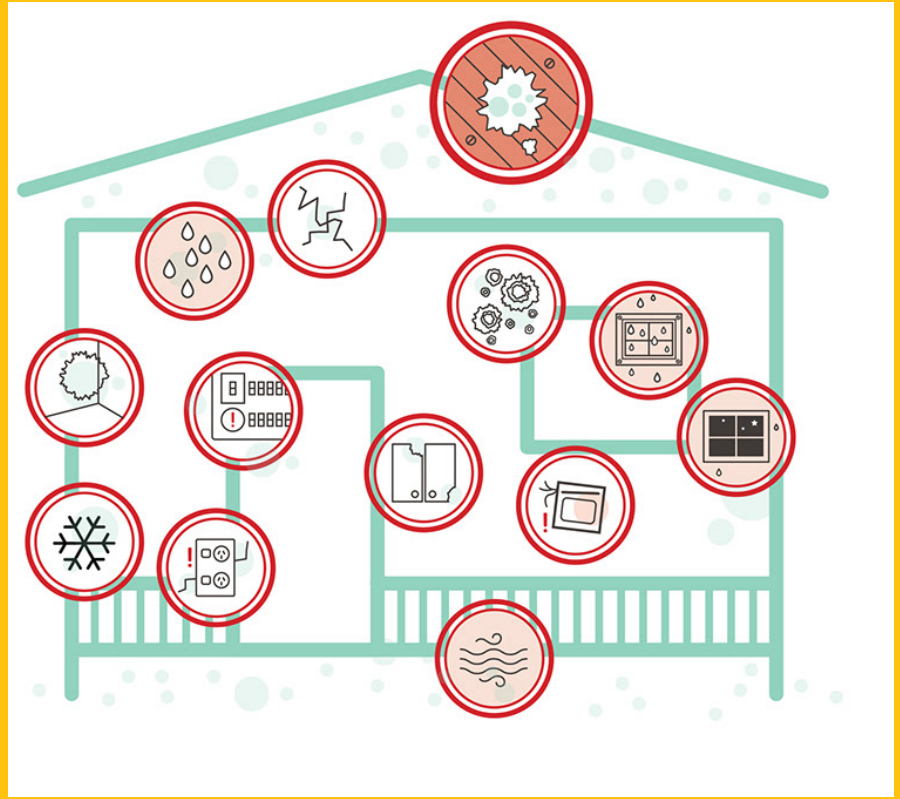
# Designing in system

**System settings**

*What best supports learning loops between practice and policy?*

**Whānau outcomes**

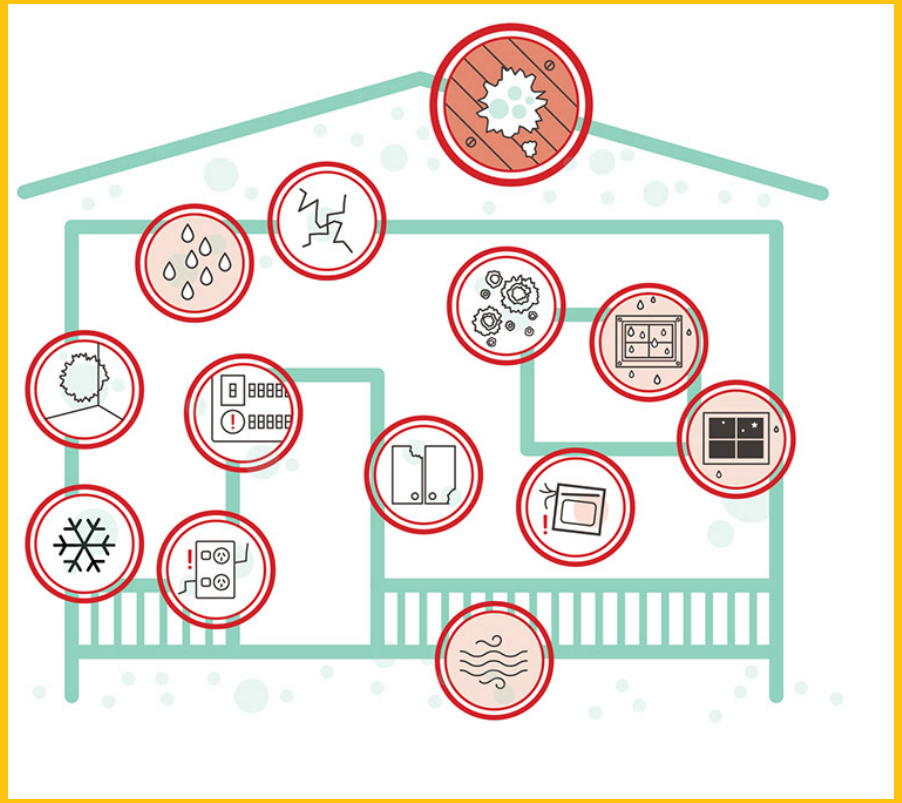
# Designing in system



**Healthy Homes Initiatives Auckland**
Co-designing home interventions and targeting policy gaps and changes

https://www.health.govt.nz/publication/healthy-homes-initiative-auckland-codesign-stage1

# Designing in system



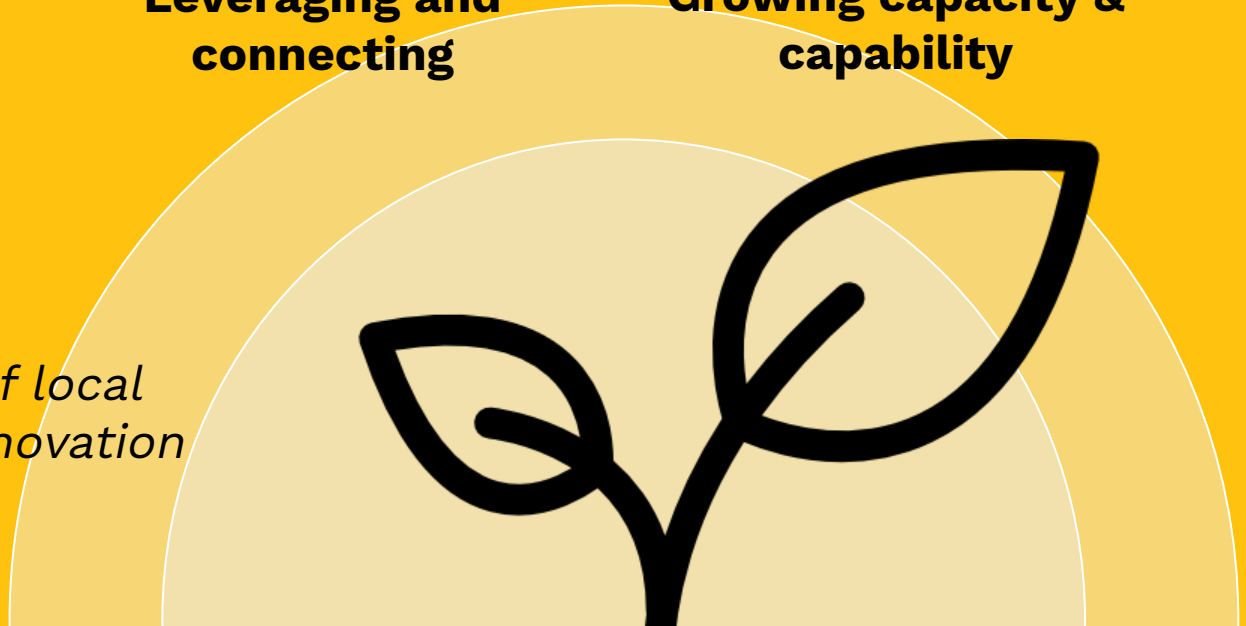
*How do we better balance immediate implementation needs with potential for longer term impact?*

# Designing in system

**Prototyping and modelling**

**Leveraging and connecting**

**Growing capacity & capability**

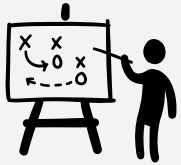


*What is the role of local government as innovation partner?*

# Designing and learning in complexity

**Lived Experience**

**Western Science**



**Prototyping with**
Families & stakeholders testing ideas in place
Tikanga-based

**Traditional knowledge**

# The Early Years

**Lived experience** of families & their strengths & know-how

**Longitudinal data**
1200 SA families
Growing Up in NZ Study

**Neuroscience**
development, self regulation, toxic stress

**Indigenous Knowledge systems**
Kaupapa Māori principles

**Prototyping**
Families & stakeholders testing ideas out in the world

# Designing and learning in complexity

*What forms of evidence and learning are needed for innovation?*
*What constitutes rigour in this setting?*

**Localising the existing evidence base in place with whānau**

**Surfacing indigenous knowledge, understanding through an indigenous lens**

**Testing things on the ground with whānau and systems partners**

**Generating new, culturally grounded, whānau centric knowledge**

# Designing and learning (and ‘measuring’) in complexity

*Who, how and when do we decide on what outcomes are meaningful?*

**Assessing existing ‘measures” for relevance**

**Understanding through an indigenous lens**

**Identifying success from the perspective of whānau**

**Generating new, culturally grounded, whānau centric knowledge about what is valuable to track**

# Thank you..the questions

*How is policy working in place now?*

*How is it supporting local aspirations?*

*What is the legacy of policy past?*

*What does values based policy look like?*

*What best supports learning loops between practice and policy?*

*How might intervention initiatives support policy insights more deliberately?*

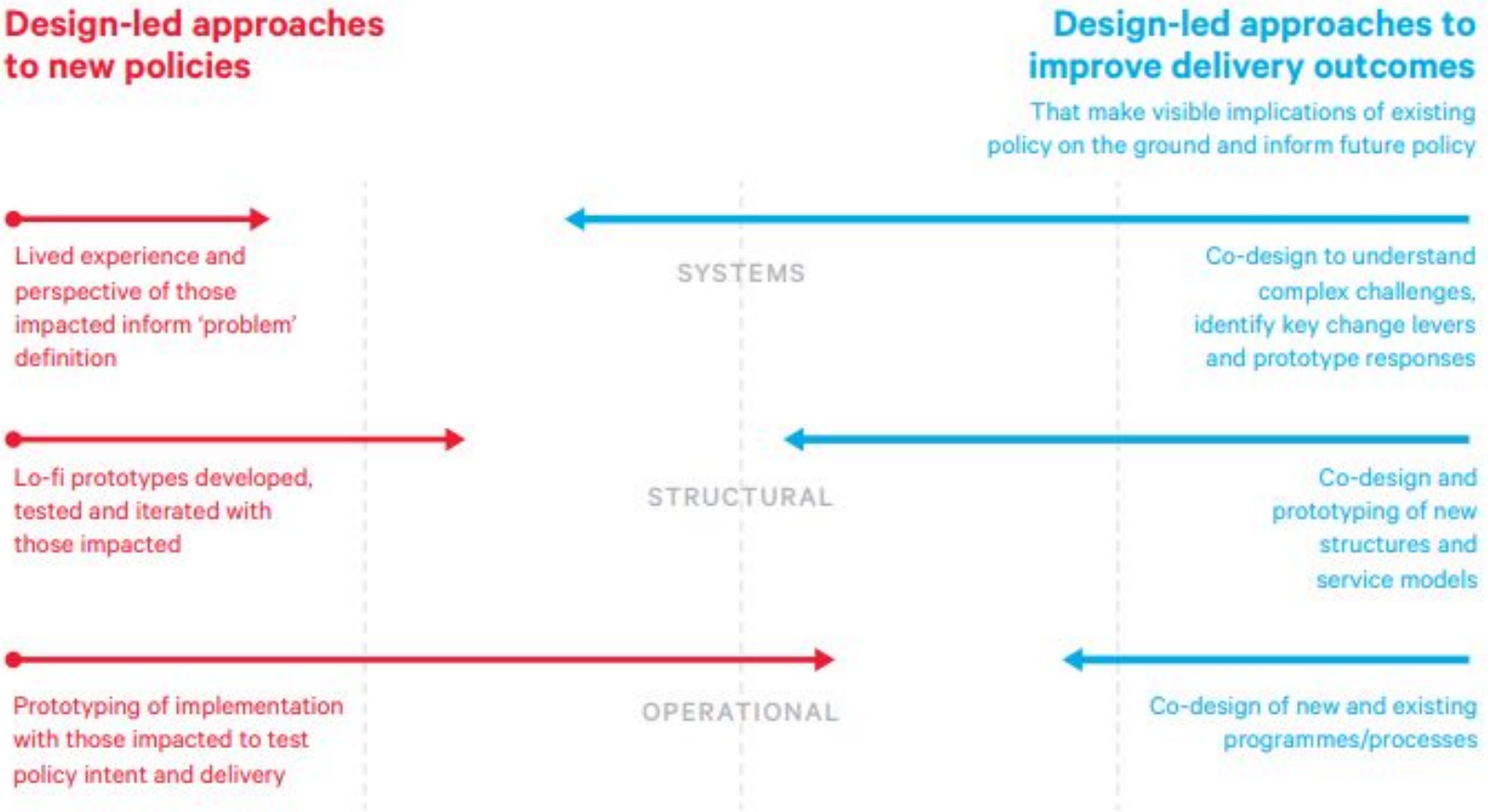
*What is the role of local government as innovation partner?*

*What forms of evidence and learning are needed for innovation?*

# Some resources

https://www.aucklandco-lab.nz/reports

# Opportunities



# Policy by design seminar

19 November 2018, Wellington

**Exploring current practice, opportunities and challenges**

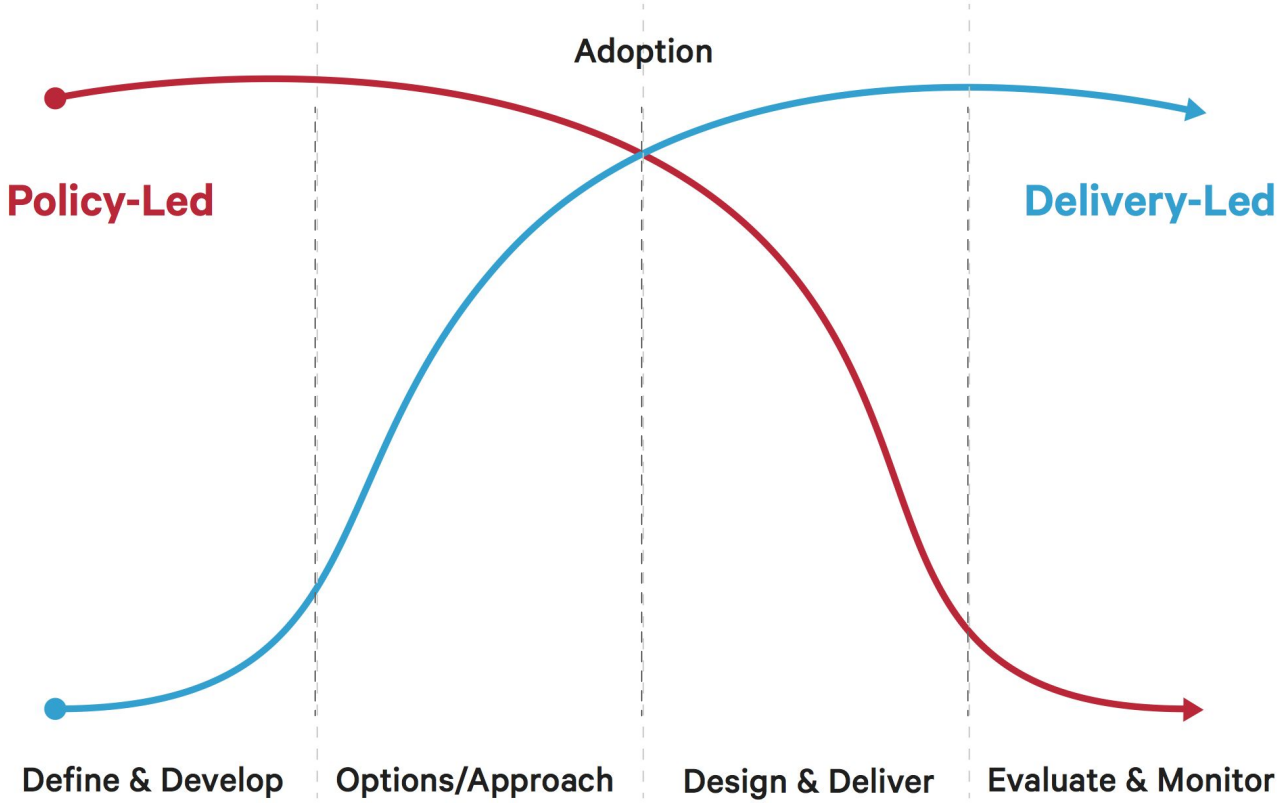
The Southern Initiative

Auckland Council
Te Kaunihera o Tāmaki Makaurau

THE AUCKLAND CO-DESIGN LAB

The Policy Project

# The landscape



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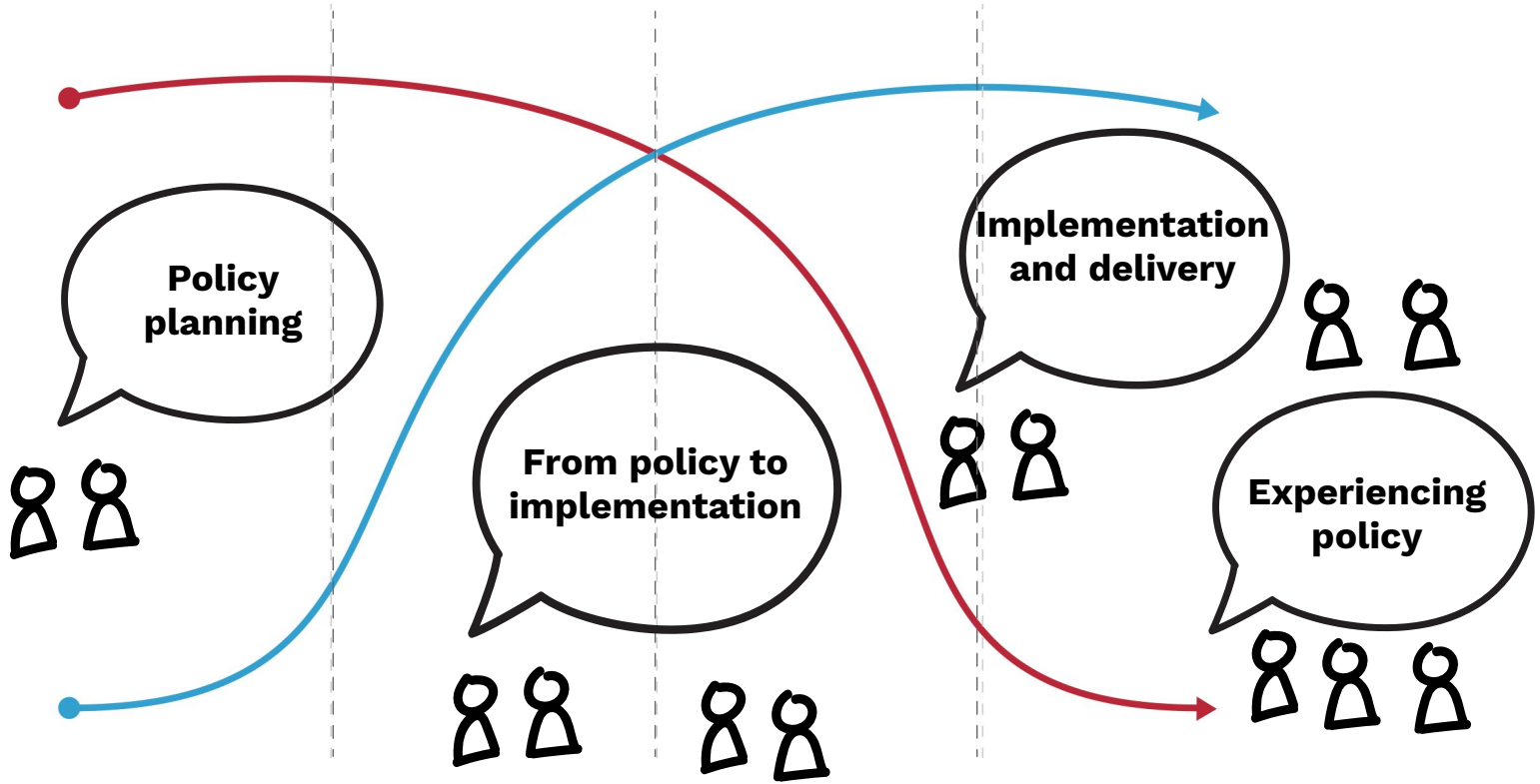

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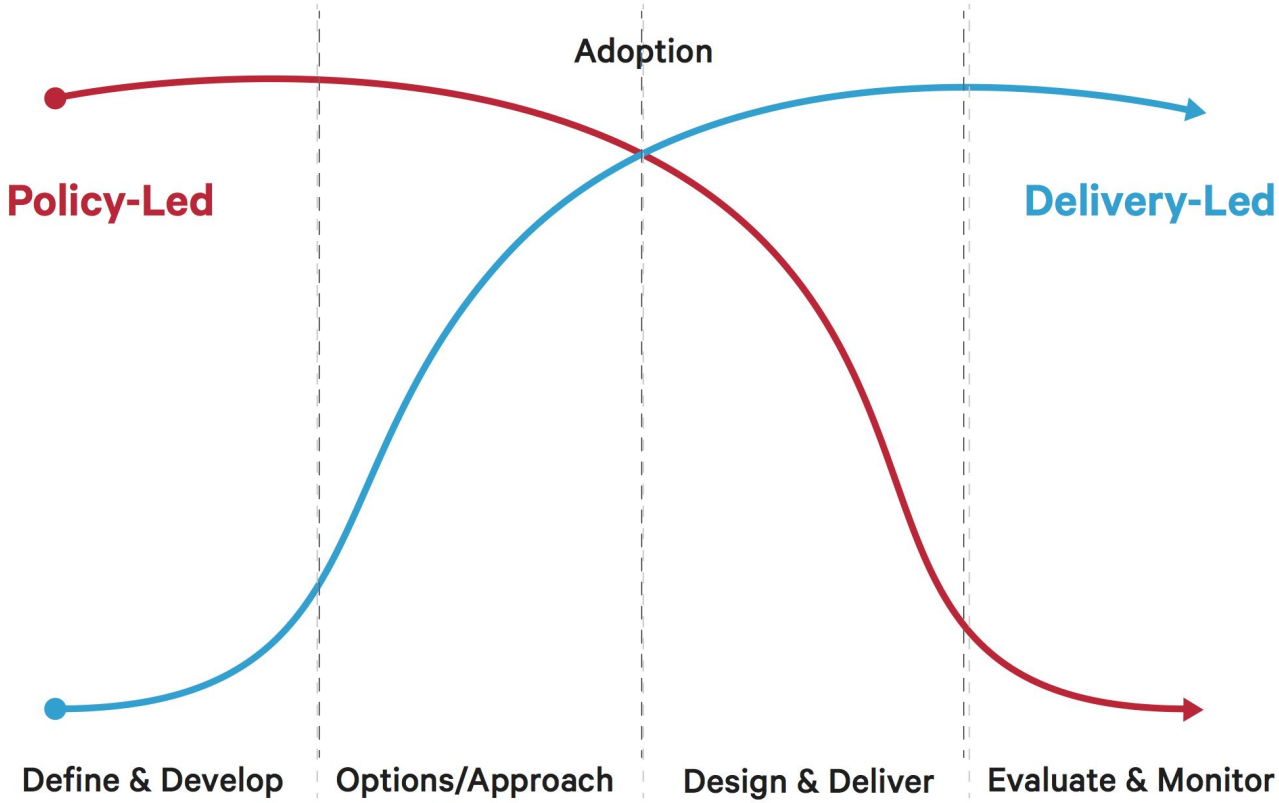
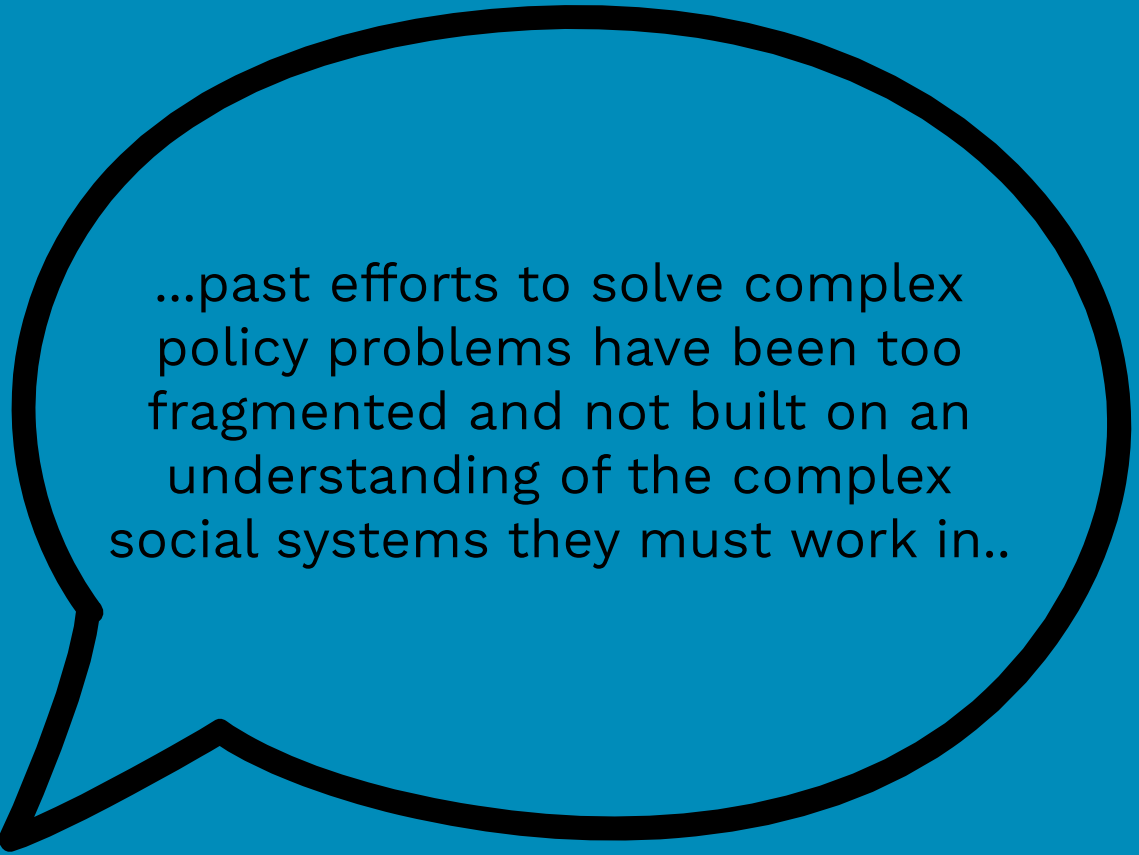
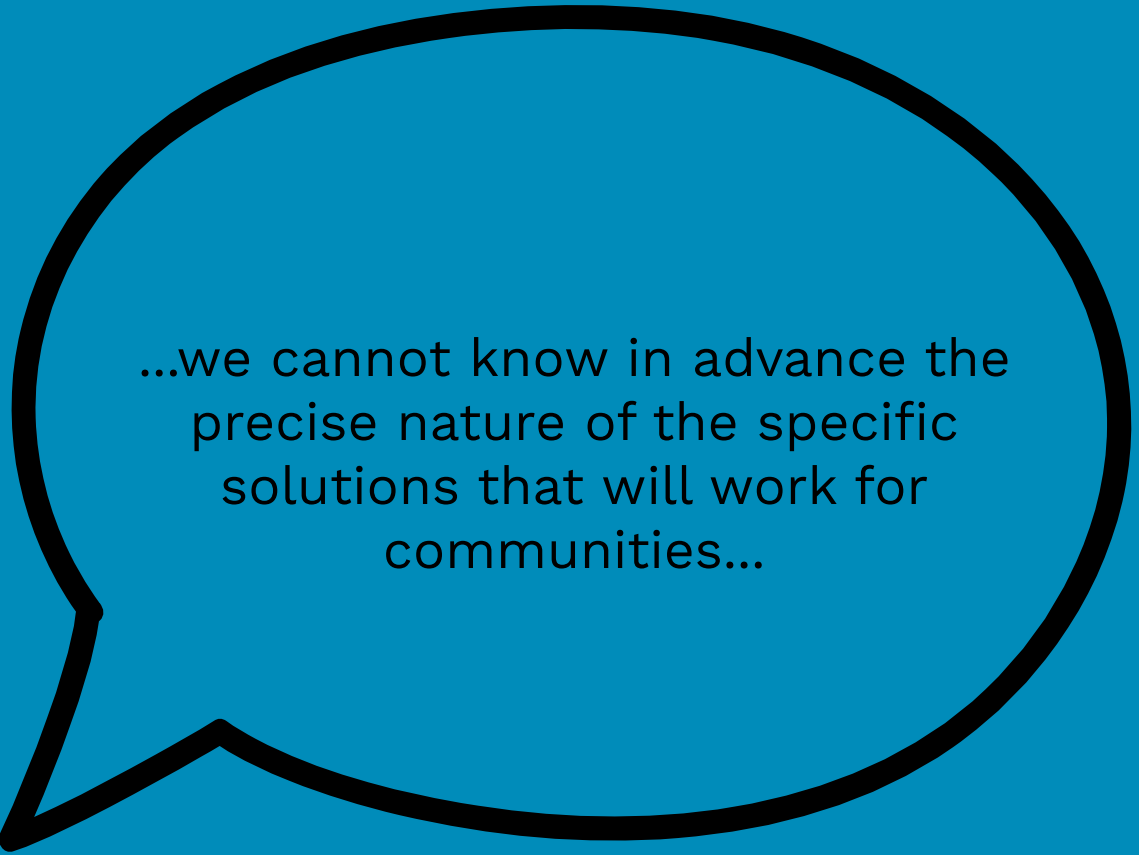





**From Complexity to Collaboration** A provocation for change by Elizabeth Eppel, Girol Karacaoglu and Donna Provoost 2018

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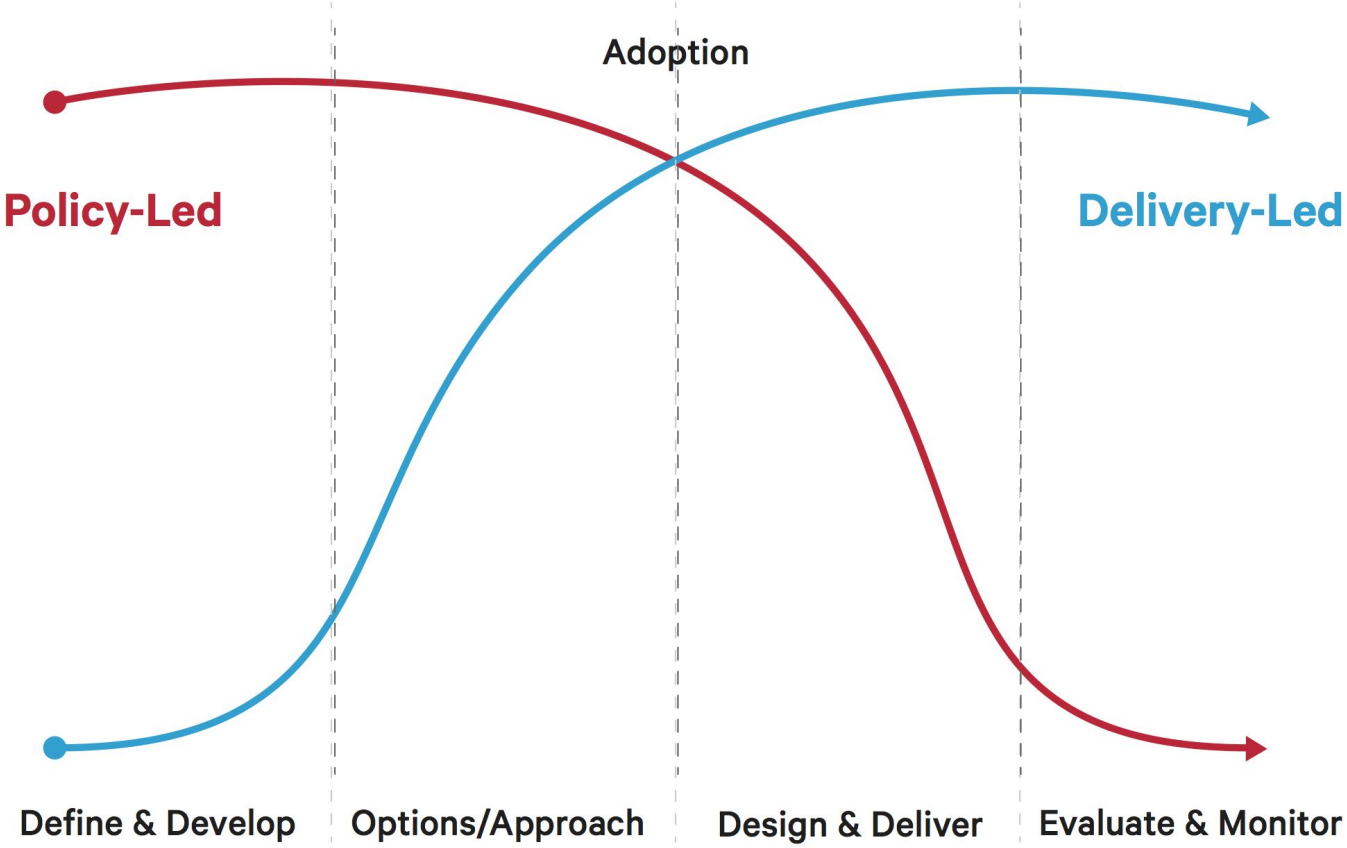
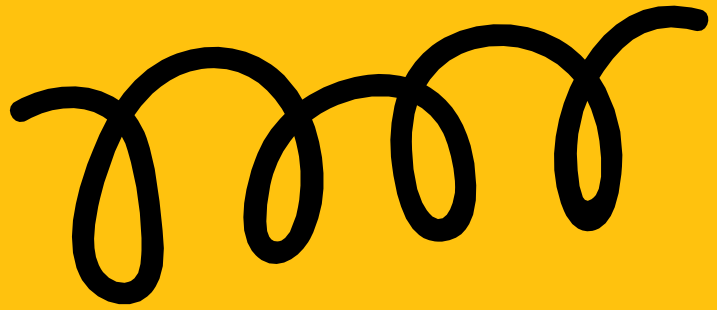


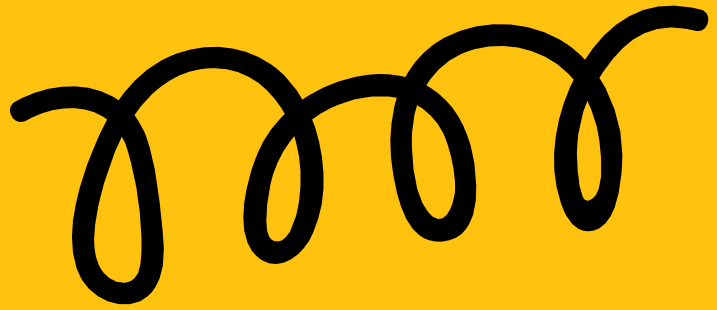
# A definition for policy:

*‘public policy is the set of activities that governments engage in for the purpose of changing their economy and society’*

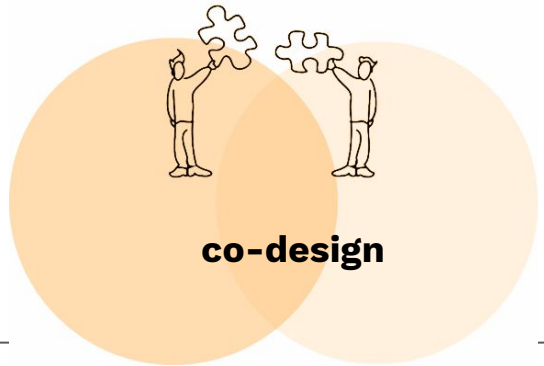
*Advanced introduction to Public Policy B. Guy Peters, 2015, Edward Elgar Publishing*



# A definition for ‘design-led’:



# ‘Design-led’ has a continuum



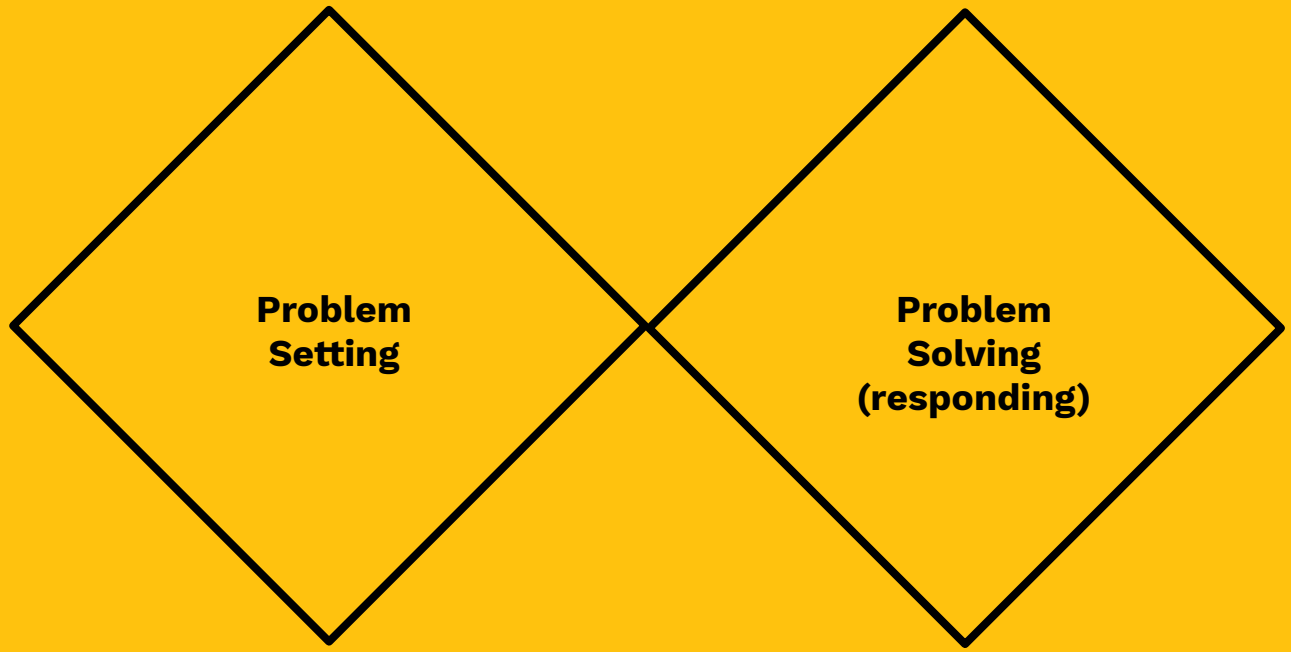
co-design

**Engagement**
**User Centred**
**Design**

**Mutual learning**
**Mutual outcomes**
**Capacity Building**
**Power sharing**

**Whānau-led**
**Whānau-leading**

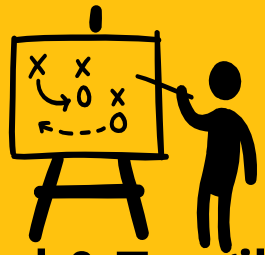
# Design process




Derived from UK Design Council Double Diamonds

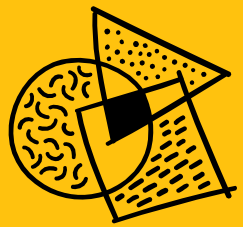
# Design qualities

Human lens,
Systems view



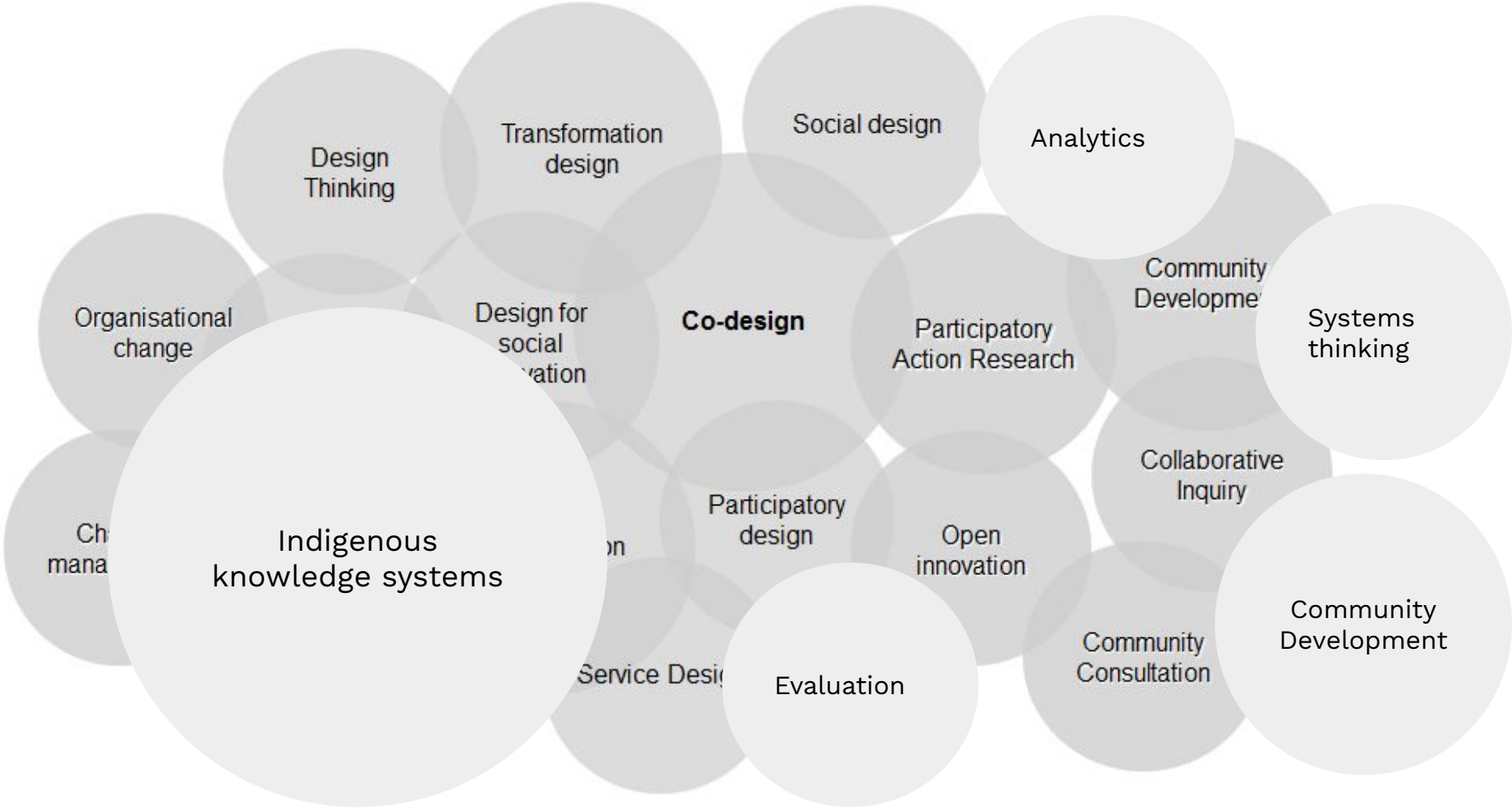
Visual & Tangible

Iterative, Emergent
& Developmental

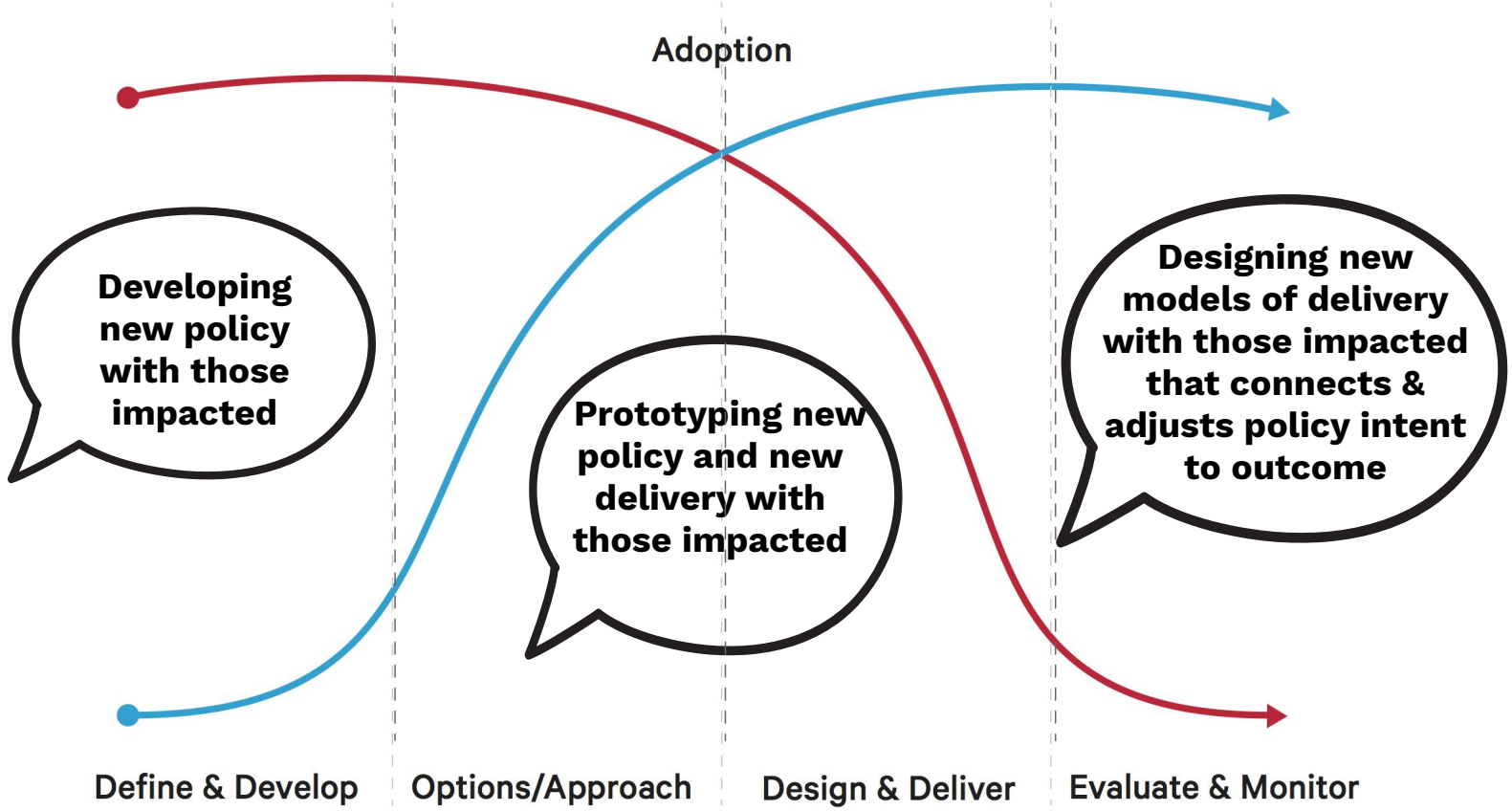


Collaborative &
Participatory

Strengths-based,
Capacity building


Design Thinking
Transformation design
Social design
Analytics
Organisational change
Design for social
Co-design
Participatory Action Research
Community Developme
Systems thinking
Collaborative Inquiry
Participatory design
Open innovation
Indigenous knowledge systems
Community Development
Community Consultation
Evaluation

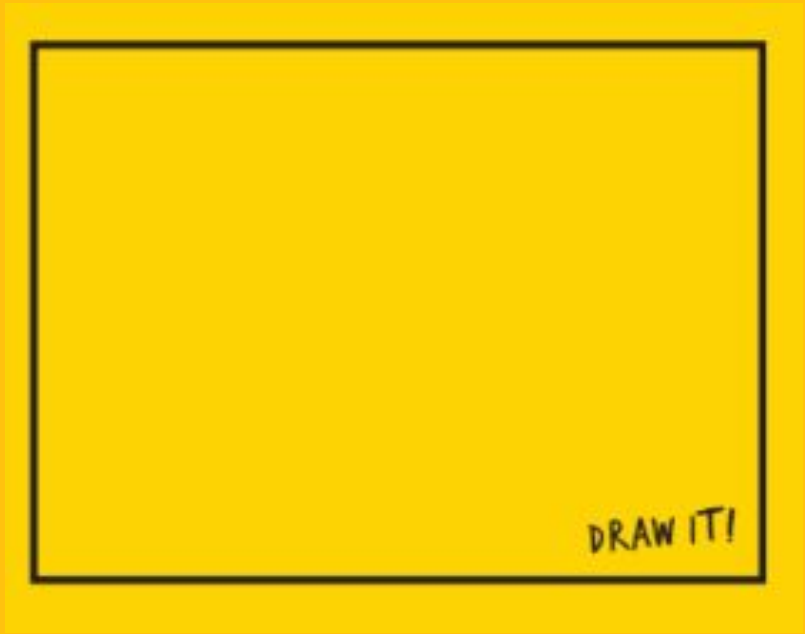
# The Opportunity



# Introductions
# Whakawhanaungatanga

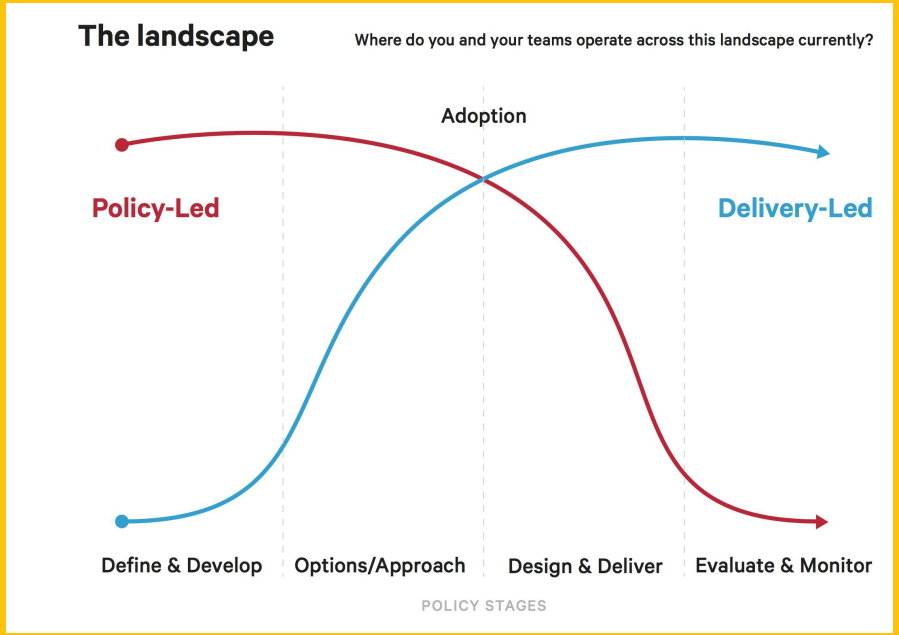
**Move 1.**

**How does the work of my team support decision-making?**



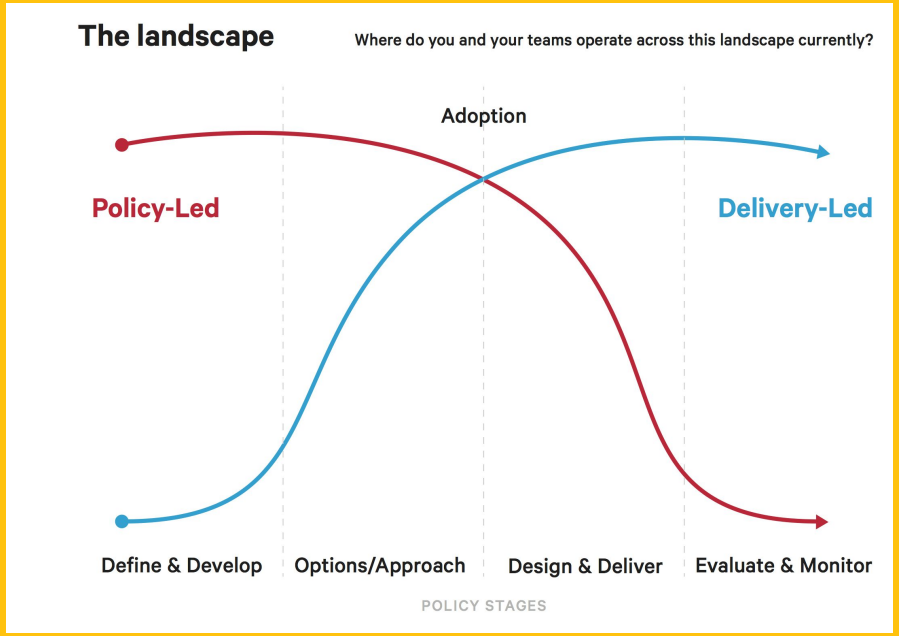
# Move 2.

# How does my work connect to outcomes for community?



# Move 3.

# Where am I on the map. What brings me to this kōrero?



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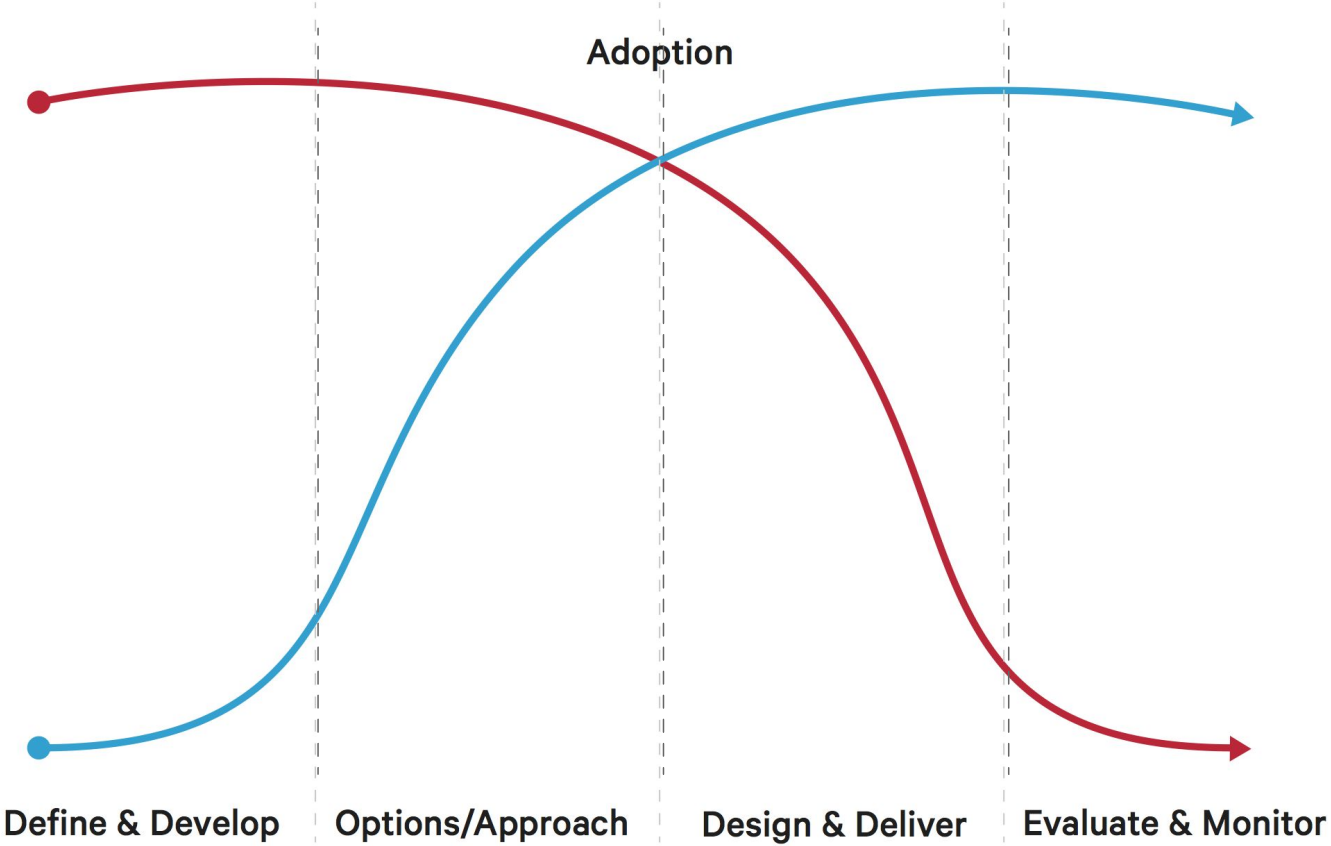

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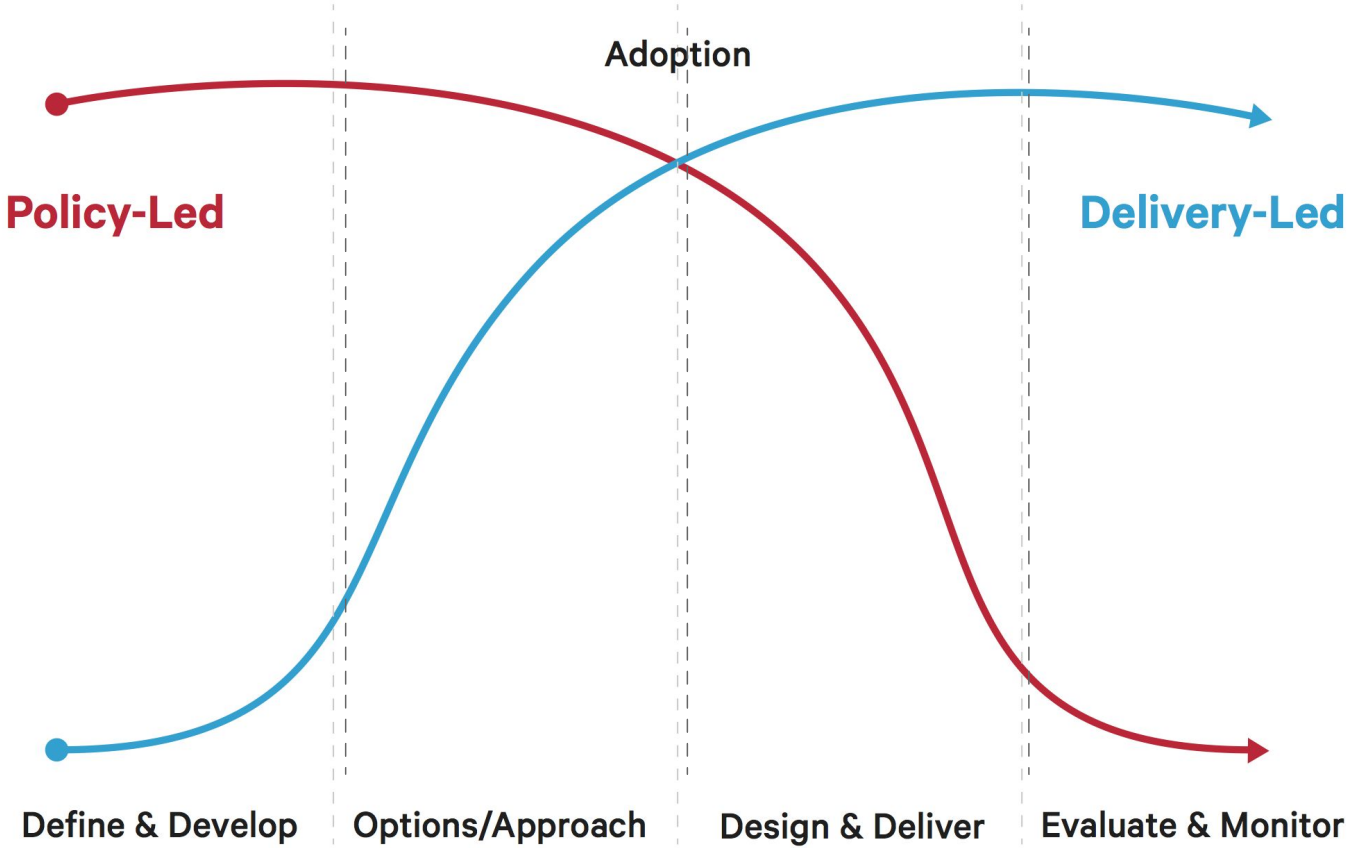
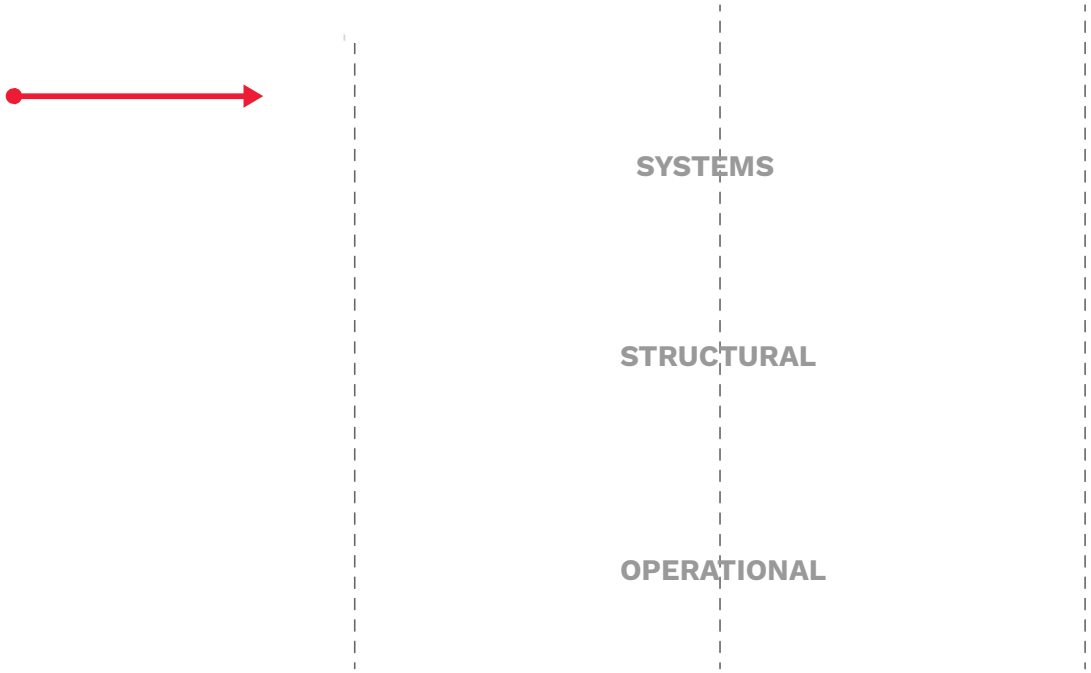


# Opportunities

## Design-led approaches to new policies



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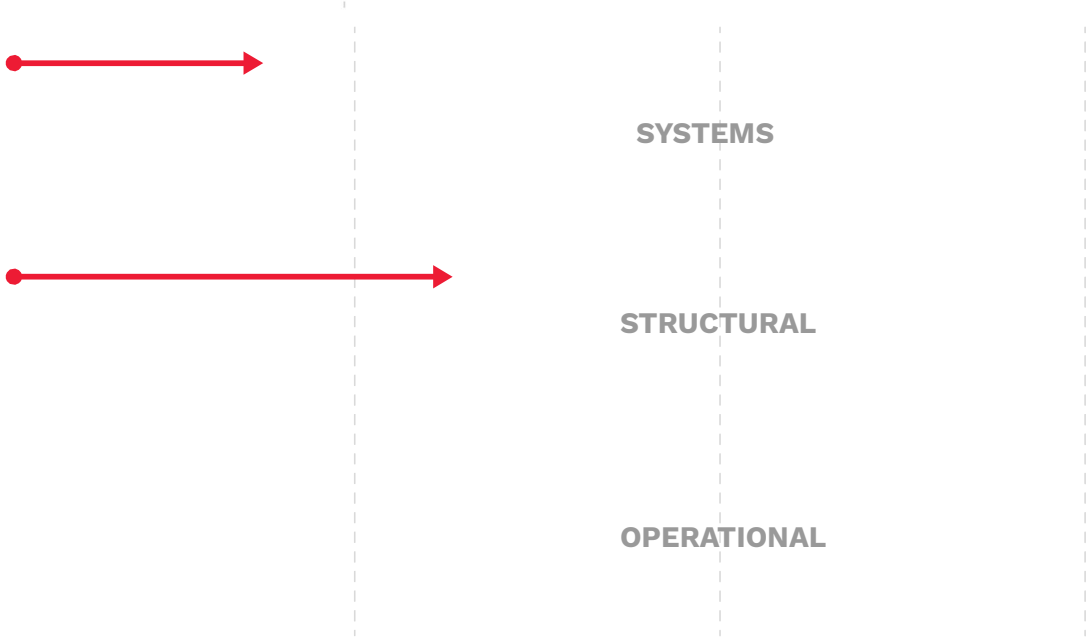

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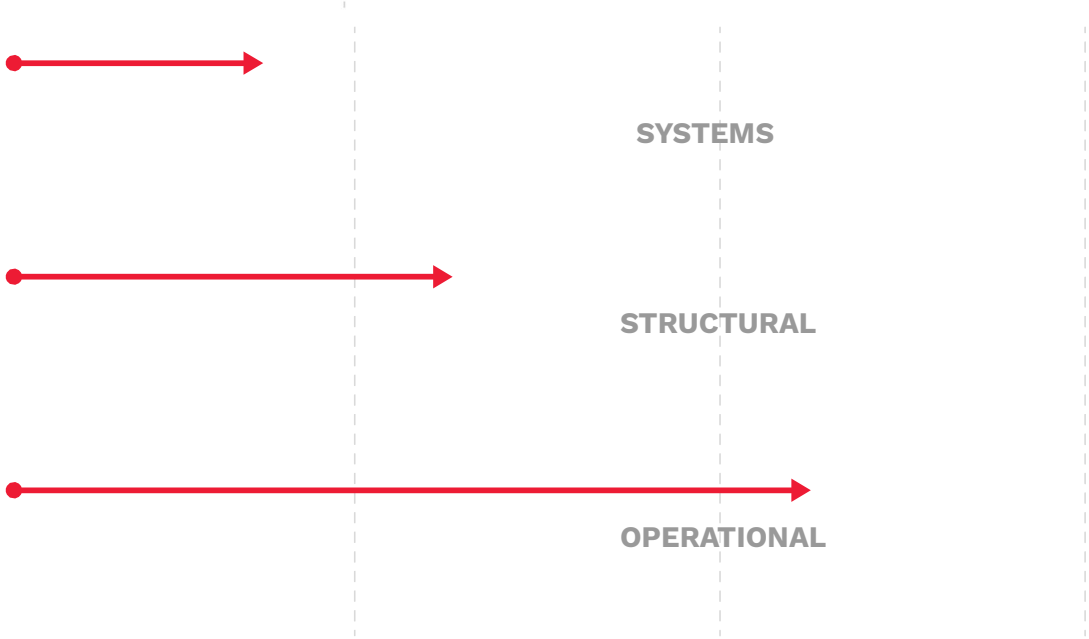
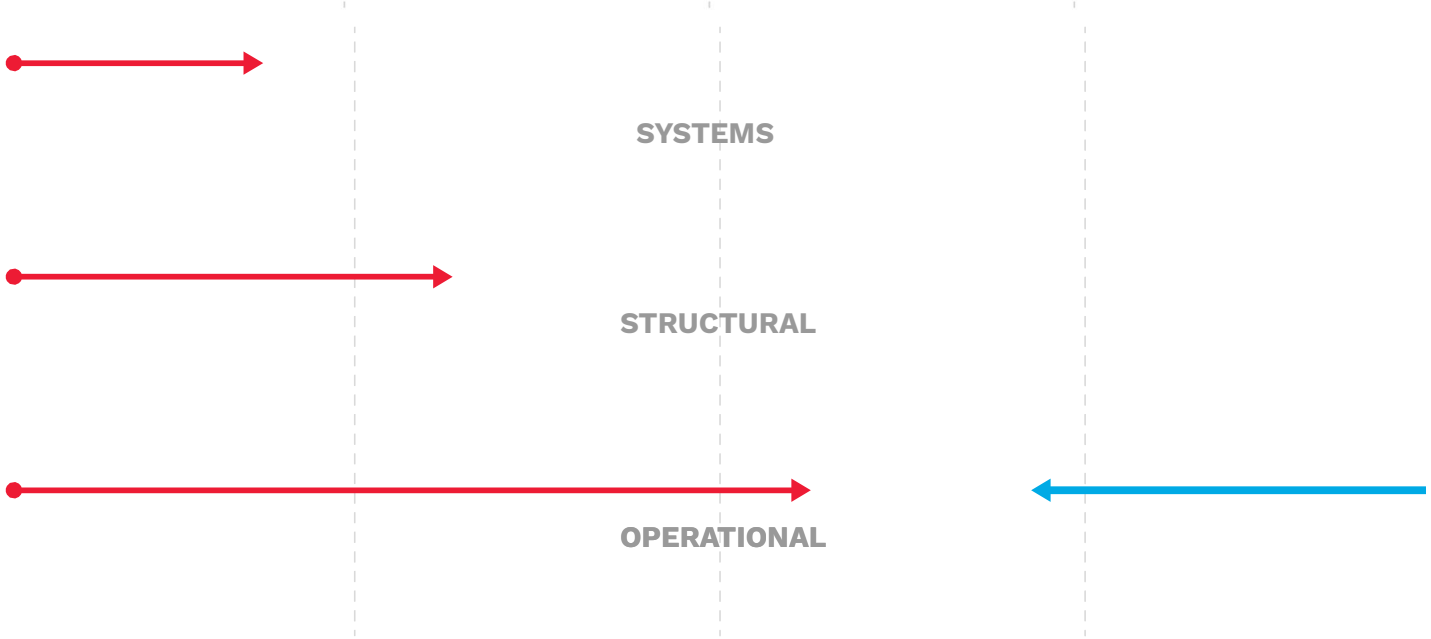


# Opportunities

## Design-led approaches to new policies

## Design-led approaches to improve delivery outcomes

That make visible implications of existing policy on the ground and inform future policy



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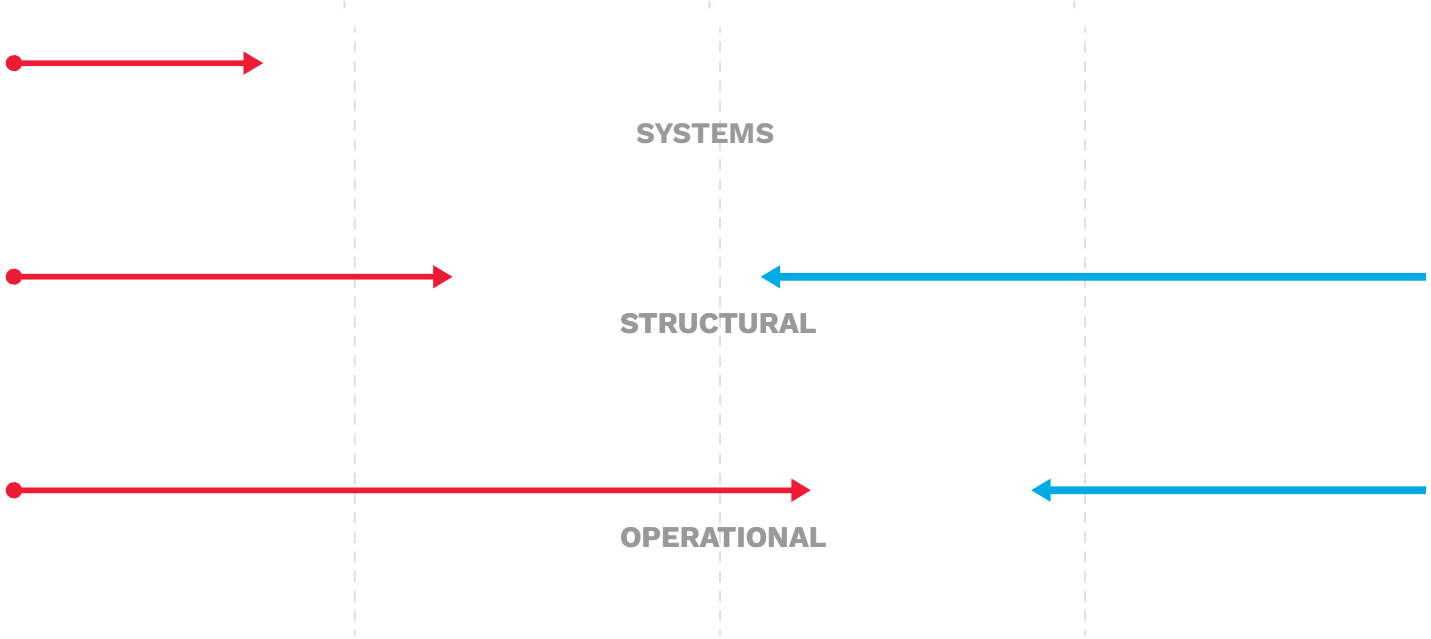

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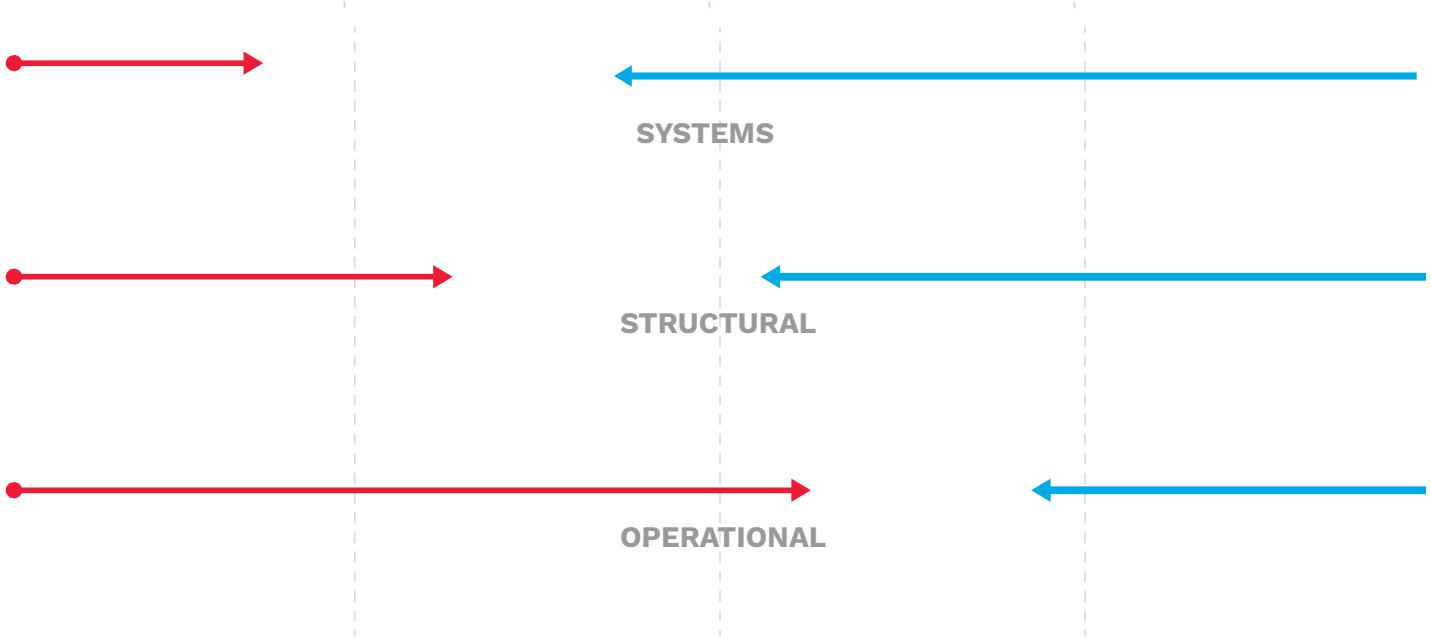
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