

# TOKONA TE RAKI 101

Prepared for PLACEHOLDER, by Tokona Te Raki

*February 2023*

TOKONA  
TE RAKI

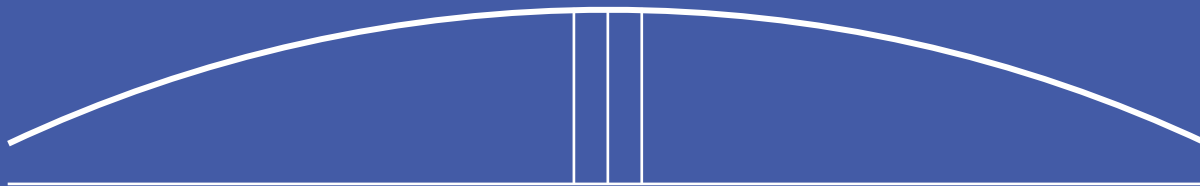
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Raki, injured from battling Takaroa was clinging closely to Papatūānuku, which meant that the world was a dark and confining space.

However, Raki knew change was needed and asked his sons to kill him so the heavens could be raised and the human race could have life:

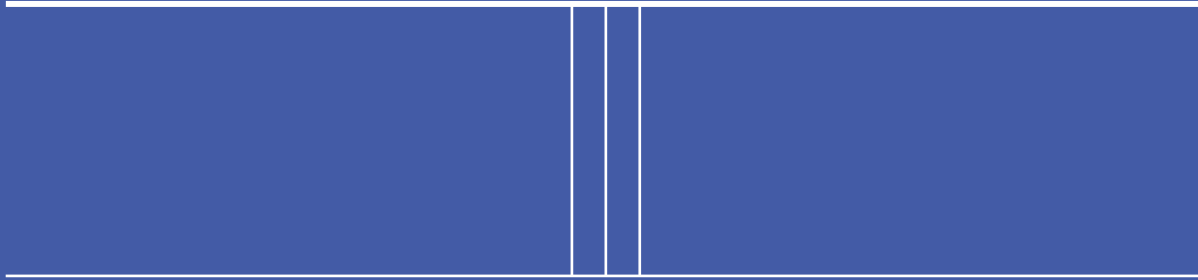
*'...if I die then the world will gain light and brightness'.*



Tāne used his tokotoko Toko-maunga followed by the tokotoko of Paia, Ruatipua and Ruatawhito.

*Ko toko nā wai? Ko toko nā Ruatipua,  
Ko toko nā wai? Ko toko nā Ruawhito  
He turuturu, he pīnaki, he papare, he aitutonga,  
Tēnā toko, tokotoko ka eke, ko toko o tēnei raki*

Once Tāne finished, the world became bright and full of potential.



*Tokona te Raki kia tū, tokona te Raki kia ora*

Our challenge is to raise the ceiling of possibility, and in doing so  
the conditions for new light and potential to emerge.

A grid of white dots on a red background. Three blue 'X' marks are placed on the grid: one in the upper right, one in the middle left, and one in the lower left.

We are Māori future makers.

We are Māori future makers.

We use social innovation to achieve equity in education, employment, and income for all Māori within the Ngāi Tahu takiwā, and beyond.

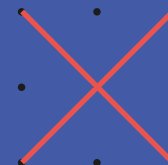
We are unweaving broken systems, and imagining new horizons, driving systemic change, and empowering rangatahi to enable long-term transformation.

We are creating a world where all Māori are inspired by their futures, confident in their culture, prosperous in their careers and succeeding as Māori.

## Why we exist

Our goal is to achieve equity in employment, education, and income for all Ngāi Tahu, and Māori in the Ngāi Tahu takiwā by 2040.

*The journey through education and employment is not equitable. The problem we need to fix is systemic.*





## How we do it

We use culture to unlock new ways of thinking and doing to create better futures.

We've looked to the wisdom of our tūpuna to create Te Korekoreka, our kawa for Māori future-making





## What we do

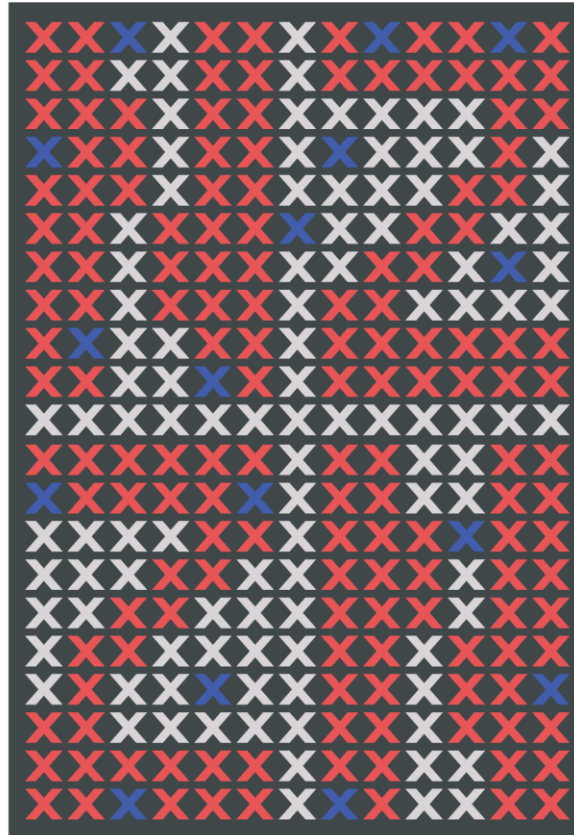
- **Mōhiotaka:** research and insights – combining big data with whānau lived experience
- **Whakakiteka:** strategy and evaluation – translating insight into action
- **Aupikitaka:** next-generation leaders – connecting partners with the next generation of Māori leaders to reveal new ways of thinking and doing
- **Kōkiri:** advocacy and campaigns – moving minds to make change possible
- **Mahi Tahī:** partnering and convening – designing collaborative programmes with impact
- **Panoni:** systems capability – building and embedding innovation and change





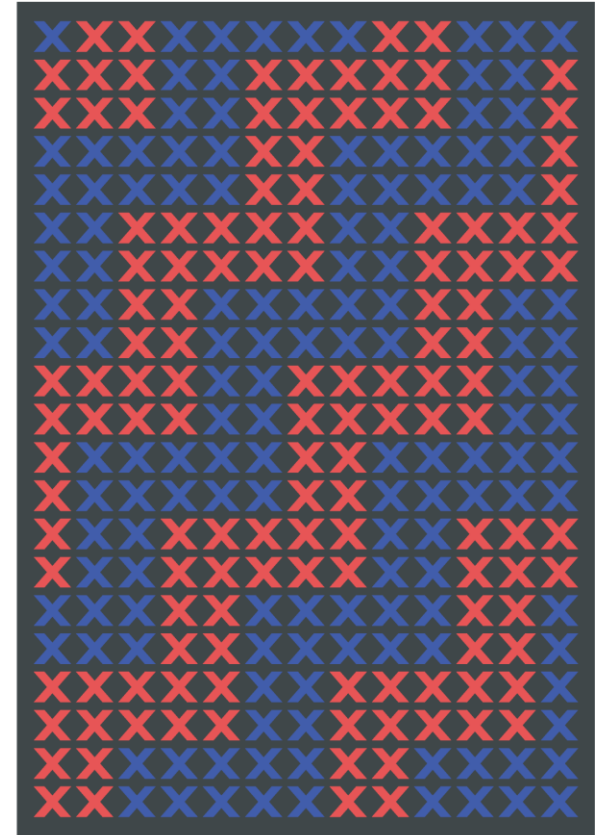
**SYSTEMIC  
RACISM**

*'match-fixing'*



**PROGRAMMATIC  
INTERVENTIONS**

*'try to beat the odds'*



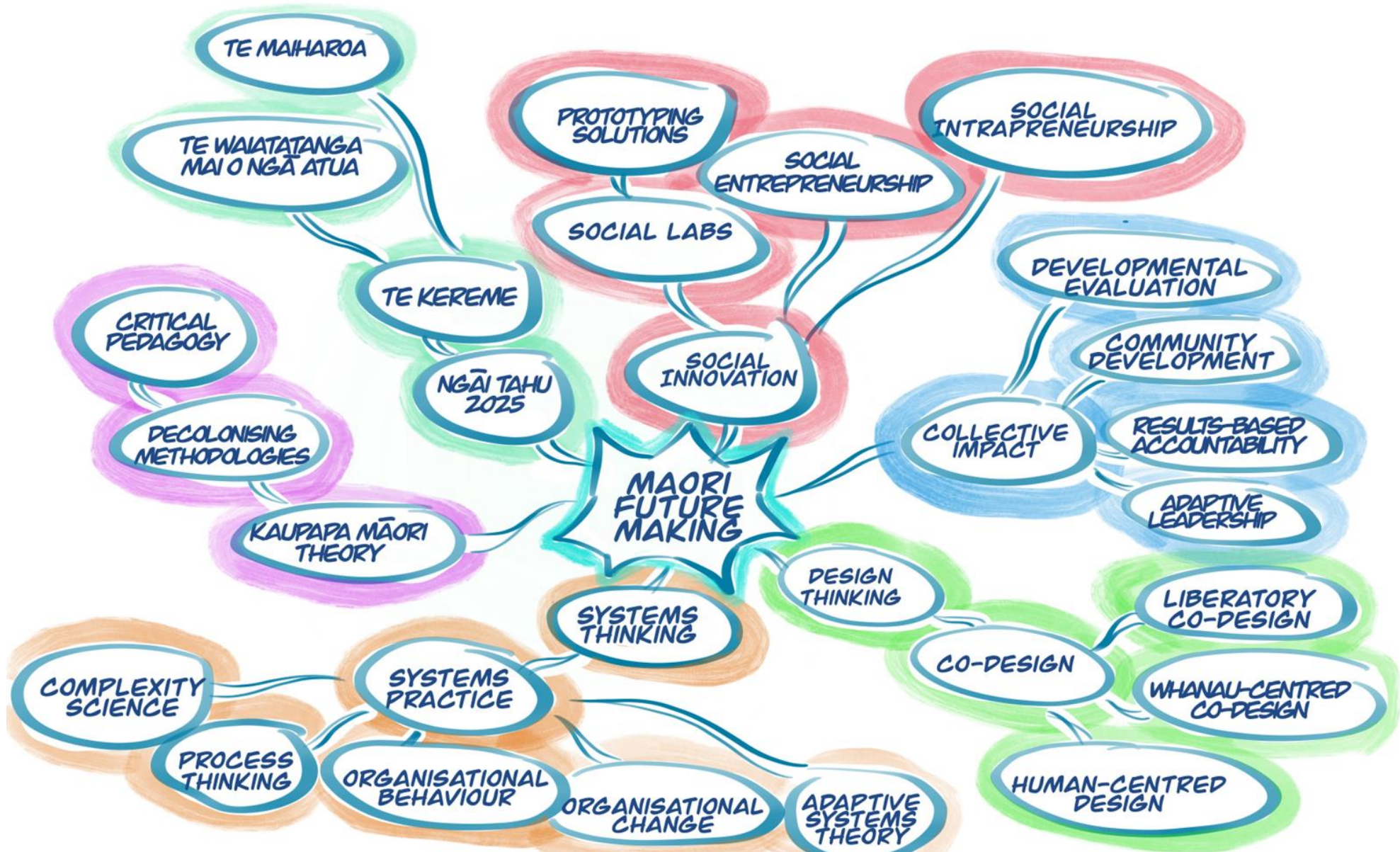
**SYSTEMIC  
INTERVENTION**

*'seek to change the odds'*

# TE KOREKOREKA

*A kawa for Māori future making*

TOKONA  
TE RAKI



# KEI A TE PŌ

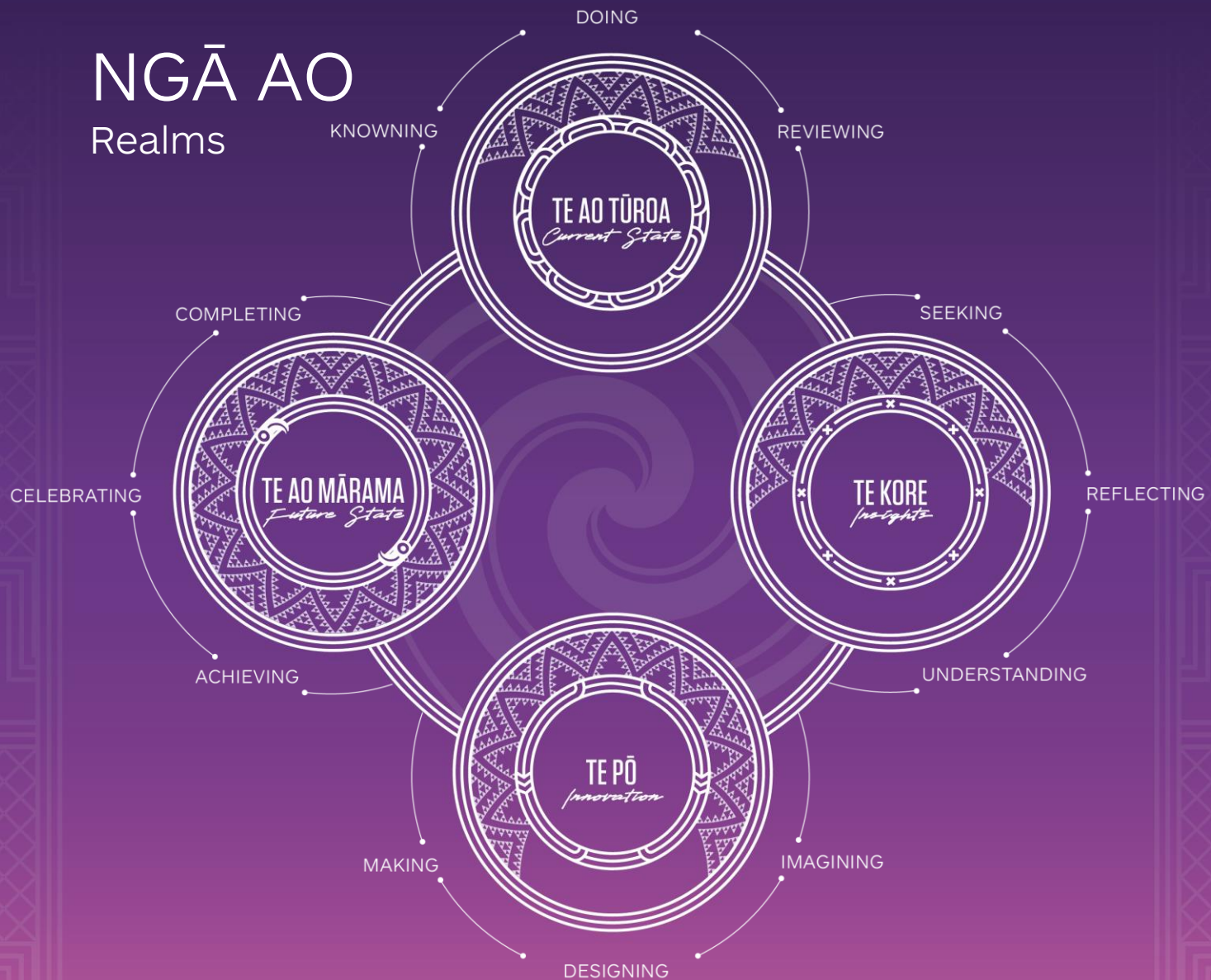
Kei a te pō te tīmatataka mai o te  
waiatataka mai o te atua  
Nā Te Pō, ko Te Ao  
Nā Te Ao, ko Te Ao Mārama  
Nā Te Ao Mārama, ko Te Ao Tūroa  
Nā Te Ao Tūroa, ko te Kore tē whiwhia  
Nā te Kore tē whiwhia, ko te Kore tē rāwea  
Nā te Kore tē rāwea, ko te Kore tē tāmaua  
Nā te Kore tē tāmaua, ko te Korematua  
Nā te Korematua, ko te Mākū  
Ka moe i a Māhoranuiātea, ka puta ko Raki  
Ka moe i a Pokohārua te Pō  
Ka puta ko Aoraki, ko Rakamamao  
Tāna ko Tāwhirimātea  
Ko te aitaka o te takata  
Ki te whai ao, ki te ao mārama  
Ki te ao tūroa e tū nei  
Tihei Mauriora!

Matiaha Tiramōrehu  
1987

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TE RAKI

# NGĀ AO

Realms



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TE RAKI

# TE AO TŪROA

*Current State*

Te Ao te kitea  
Te Ao te hangahanga  
Te Ao te tātari rāia e

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TE RAKI

A large, faint watermark of the Te Kōhanga Reo logo is centered in the background. It features a circular design with a crown-like top and intricate geometric patterns.

# TE KORE

*Insights*

Te Kore te waniwani  
Te Kore te hurihuri  
Te Kore te whakamōhio e

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# TE PŌ

*Innovation*

Te Pō te aronui  
Te Pō te whāwhākau  
Te Pō te auaha e

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TE RAKI





# TE AO MĀRAMA

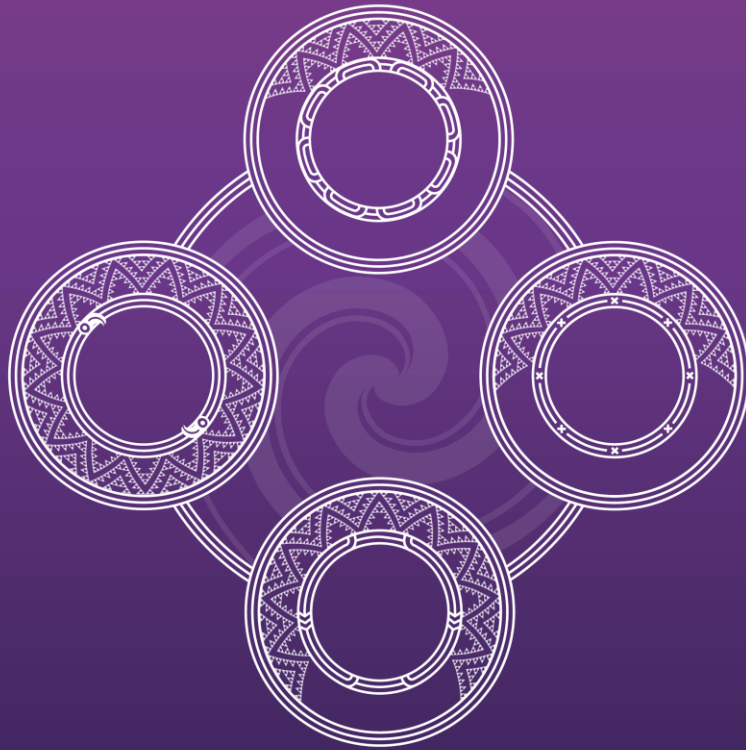
*Future State*

Te Ao te pahawa  
Te Ao te haumihi  
Te Ao te whakaea e

TOKONA  
TE RAKI

# TE KOREKOREKA

A Kawa for Māori Future Making



TOKONA  
TE RAKI

TOKONA  
TE RAKI

